



LEADING VS MANAGING: THE DIFFERENCE IS KEY TO YOUR SUCCESS

with Ann Tardy

\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

LEADING VS MANAGING: THE DIFFERENCE IS KEY TO YOUR SUCCESS

This program will equip you with essential skills and insights to enhance your leadership effectiveness. Learn the key differences between leading and managing and discover when to use each to inspire your team and get results.

Discover strategies to:

- Delegate to Develop: Master the art of delegation to foster growth and development within your team
- Give Feedback that Feeds: Provide constructive feedback that drives improvement and success
- Establish Trust: Build a foundation of trust to create a positive and productive work environment
- Foster Accountability: Eliminate expectation gaps to ensure alignment and drive performance

Don't miss this opportunity to improve your leadership skills and make a lasting impact on your team and organization. Register now to secure your seat!

ANN TARDY

As a former Silicon Valley corporate attorney and a current CEO, Ann knows people from many dynamics. Working alongside some of the best and brightest lawyers, entrepreneurs, VCs, and business owners, Ann incorporated companies, negotiated mergers, managed venture-backed financings, and held the hands of many anxious CEOs, and loved it. She then started her own law firm representing over 75 entrepreneurs, grew it until her CEOs became friends, and then sold it to a larger firm that continues to represent entrepreneurs and start-ups nationwide. In 2003 Ann followed her passion to work with leaders and launched LifeMoxie Mentoring & Leadership to transform corporate America by transforming where and how people lead. Her programs, books and speeches are loved by clients such as Kaiser Permanente, Duke Energy, Macys, and Southern California Edison. As a speaker and author, Ann prepares people to execute powerfully in ever-changing environments. From keynotes to executive retreats, Ann influences audiences with her experiences and her 25 years of leadership. She is the author of four books: *Ambition on a Mission* (2007), *Moxie for Managers* (2011), *Why Mentoring Matters* (2013), and *The Joy of Mentoring* (2015). They have become popular books for companies that are committed to creating strong leaders and strong cultures in this fiercely competitive marketplace.

TOPICS COVERED

HOW TO MANAGE AND LEAD

HOW TO ESTABLISH TRUST

ELIMINATING EXPECTATIONS GAPS

HOW TO MANAGE AND LEAD THROUGH CHANGE

WAYS TO DELEGATE TO DEVELOP

HOW TO GIVE FEEDBACK THAT FEEDS

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