



UNFORGETTABLE PRESENCE: GET SEEN, GAIN
INFLUENCE AND CATAPULT YOUR CAREER
with Lorraine K Lee
\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

UNFORGETTABLE PRESENCE: GET SEEN, GAIN INFLUENCE AND CATAPULT YOUR CAREER

You work hard. You deliver results. Yet somehow, it's your peers who seem to get all the recognition and advance, while you're stuck wondering why you're getting left behind. In today's competitive workplace, being good at your job is no longer enough-you need to create an unforgettable presence at all stages of your career.

In this session, we'll discuss the broader concept of professional presence-i.e. how and where you're seen-and how to intentionally shape yours. We'll also take a closer look at executive presence-a key aspect of professional presence-and how it has evolved beyond traditional markers like polished business attire and formal networking events. Today's leaders need to embody authentic leadership, craft a career brand that resonates both online and offline, and build relationships grounded in trust and respect.

Join Lorraine K. Lee, an award-winning keynote speaker and author, as she delves into the 3Cs of professional presence for today's leaders. Whether you're just starting your career journey or a seasoned professional, this session is designed to empower you with the confidence and skills to enhance your leadership impact and presence in any organization.

LORRAINE K LEE

Lorraine K. Lee is an award-winning global keynote speaker, instructor for Stanford Continuing Studies and the author of *Unforgettable Presence: Get Seen, Gain Influence, and Catapult Your Career* (Wiley, 2025). Lorraine has been invited as a guest speaker to some of the world's most recognizable brands including Zoom, Cisco, Amazon, ASICS, Hilton, and McKinsey and Company. She works with Fortune 100 organizations, global teams, and individuals to teach them how to supercharge their professional presence. Lorraine has been featured in publications including *Forbes*, *Inc.*, *ReadWrite*, and *Entrepreneur*. She received her BSJ from Northwestern's Medill School of Journalism and currently resides in San Francisco.

TOPICS COVERED

AUTHENTIC LEADERSHIP
HOW TO CRAFT A CAREER BRAND
BUILD RELATIONSHIPS ON TRUST AND RESPECT
SHAPE AN INFLUENTIAL PRESENCE

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