



FROM REACTIVITY TO STRATEGIC AGILITY:  
TRANSFORMATIVE APPROACHES FOR LEADERS  
with Dr. Kathy Pearson  
\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

## FROM REACTIVITY TO STRATEGIC AGILITY: TRANSFORMATIVE APPROACHES FOR LEADERS

This dynamic program is designed to equip leaders with the skills to thrive in an unpredictable business landscape. By blending cutting-edge research with practical insights from Dr. Pearson's extensive expertise, it offers a holistic approach to anticipating market shifts, swiftly adapting strategies, reallocating resources effectively, and seizing new opportunities with agility and vision.

With a focus on managing uncertainty, the program introduces proven tools and methodologies to minimize risks and make confident decisions even in the face of ambiguity. Dr. Pearson's real-world anecdotes serve as compelling examples of these strategies in action, providing participants with practical, relatable guidance. This program empowers leaders to reframe uncertainty as a catalyst for innovation and progress, transforming challenges into opportunities for growth and success.

### DR. KATHY PEARSON

Kathy Pearson, Ph.D. is President of Enterprise Learning Solutions, a firm focused on executive development and learning across industries. An award-winning educator, Kathy is heavily involved in Executive Education at The Wharton School and Duke CE. In addition to her executive development work, Kathy consults to senior leadership teams in the areas of strategic formulation, complex decision making under uncertainty, and strategic execution. She is the co-author of *The Perceptive Leader: A Handbook for Leading in an Environment of Uncertainty*.

Kathy received her B.S. degree in theoretical mathematics from Auburn University, her M.S. degree in Decision Sciences from Georgia State University, and her Ph.D. in industrial engineering from Northwestern University.

# TOPICS COVERED

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## PRINCIPLES OF STRATEGIC AGILITY

DEFINING STRATEGIC AGILITY AND WHY IT'S CRUCIAL FOR MODERN LEADERSHIP  
KEY TRAITS OF AGILE LEADERS AND HOW TO DEVELOP THEM  
CASE STUDIES OF ORGANIZATIONS THAT THRIVE THROUGH AGILITY

## ANTICIPATING AND ADAPTING TO MARKET SHIFTS

TECHNIQUES FOR EARLY DETECTION OF INDUSTRY CHANGES AND TRENDS  
STRATEGIES FOR PIVOTING BUSINESS MODELS IN RESPONSE TO EXTERNAL FORCES  
LEVERAGING DATA AND FORESIGHT FOR PROACTIVE DECISION-MAKING

## CREATING A CULTURE OF ADAPTABILITY

LEADING TEAMS THROUGH UNCERTAINTY WITH CONFIDENCE AND CLARITY  
ENCOURAGING A GROWTH MINDSET TO FOSTER RESILIENCE AND INNOVATION  
COMMUNICATION STRATEGIES THAT BUILD TRUST AND ENGAGEMENT DURING CHANGE

## DECISION-MAKING IN UNCERTAIN ENVIRONMENTS

TOOLS FOR MAKING INFORMED, RISK-MITIGATED DECISIONS  
FRAMEWORKS FOR ASSESSING UNCERTAINTY AND DEVELOPING CONTINGENCY PLANS  
PRACTICAL TECHNIQUES FOR OVERCOMING ANALYSIS PARALYSIS AND MOVING FORWARD

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