



THE CHANGING ROLE OF LEADERSHIP: HOW GOOD LEADERS BECOME GREAT LEADERS

with Mike McCartney

\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

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The demands on leaders today are greater than ever. Achieving success requires a diverse and profound skill set, particularly fostering human connections that drive high performance. In this engaging, fast-paced session, you will acquire practical skills to enhance your leadership abilities, regardless of your current stage of development.

Today's leaders bear three critical responsibilities: achieving targets, uplifting the lives of those they lead, and committing to their growth. This program will equip you with strategies to master all three. You will discover how "positional authority" has shifted to a model where respect is earned from colleagues, understand the importance of feedback for personal and professional growth, and learn practical techniques for giving and receiving it.

By the end of this program, you will see that involving others in your personal development journey can achieve next-level leadership.

MIKE MCCARTNEY

Mike McCartney has successfully coached leaders at all levels, from Fortune 500 C-Suites to family-owned businesses. He's one of a few who's earned the title, "Master Coach" from Marshall Goldsmith and the credibility to be one of his instructors. Mike is also an executive coach with University of Michigan's Ross School of Business, and a graduate of The Ohio State University. In days past, Mike was a professional rodeo athlete; lessons learned then are used in his coaching today—"It aint his first rodeo."

TOPICS COVERED

LEADERSHIP VS MANAGEMENT
FEEDBACK SKILLS
COLLABORATION AND INFLUENCE
SELF- IMPROVEMENT

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