



## LEADING LIKE LEGENDS: HOLLYWOOD'S LESSONS IN LEADERSHIP

with Dr. Robert Bies  
\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

## LEADING LIKE LEGENDS: HOLLYWOOD'S LESSONS IN LEADERSHIP

---

This program delves into the essence of exceptional leadership through the portrayal of iconic figures in silver screen history. Inspired by legendary Hollywood movies, it equips participants with invaluable insights and tangible strategies to elevate their leadership skills. From honing communication proficiency to nurturing emotional intelligence, individuals will assimilate the traits of esteemed leaders and integrate them into their professional endeavors.

## DR. ROBERT BIES

---

Robert J. Bies (Ph.D., Stanford University) is Professor of Management and Founder of the Executive Master's in Leadership Program at the McDonough School of Business at Georgetown University. In addition, he is co-author of the book, *Getting Even: The Truth About Workplace Revenge-And How to Stop It*, which is published by Jossey-Bass.

# TOPICS COVERED

---

## SETTING THE STAGE: INTRODUCTION TO HOLLYWOOD LEADERSHIP

EXPLORING THE ALLURE OF HOLLYWOOD AND ITS INFLUENCE ON LEADERSHIP  
IDENTIFYING KEY LEADERSHIP TRAITS EXEMPLIFIED BY LEGENDARY FIGURES

## MASTERING EFFECTIVE COMMUNICATION AND STORYTELLING

INTERACTIVE EXERCISES TO PRACTICE COMMUNICATION SKILLS AND STORYTELLING TECHNIQUES  
STRATEGIES FOR DELIVERING IMPACTFUL MESSAGES THAT RESONATE WITH AUDIENCES  
INTERACTIVE EXERCISES TO PRACTICE COMMUNICATION SKILLS AND STORYTELLING TECHNIQUES

## CULTIVATING PERSONAL CHARISMA AND INFLUENCING OTHERS

UNDERSTANDING THE ROLE OF CHARISMA IN LEADERSHIP EFFECTIVENESS  
ANALYZING THE CHARISMA OF HOLLYWOOD ICONS AND THEIR INFLUENCE ON OTHERS  
PRACTICAL TIPS AND EXERCISES FOR CULTIVATING PERSONAL CHARISMA AND INFLUENCING OTHERS WITH STYLE

## BUILDING RESILIENCE AND EMBRACING CHANGE

IDENTIFYING COMMON CHALLENGES FACED BY LEADERS AND TEAMS  
LEARNING FROM HOLLYWOOD'S PORTRAYAL OF RESILIENCE IN THE FACE OF ADVERSITY  
STRATEGIES FOR BUILDING RESILIENCE AND ADAPTING TO CHANGE IN THE BUSINESS ENVIRONMENT

## INSPIRING TEAMS TO EXCEL AND ACHIEVE GOALS

EXPLORING MOTIVATIONAL TECHNIQUES USED BY HOLLYWOOD DIRECTORS TO INSPIRE ACTORS AND CREW  
DEVELOPING STRATEGIES FOR MOTIVATING TEAMS TO EXCEL AND ACHIEVE COLLECTIVE GOALS  
CASE STUDIES AND GROUP DISCUSSIONS ON EFFECTIVE LEADERSHIP APPROACHES TO INSPIRE TEAMS

FOR REGISTRATION PLEASE CONTACT: **Spiro Serpanos** - IMS Regional Director - Washington-D.C.  
Phone: +1 (202) 367-6226 Email: [wadc@ims-online.com](mailto:wadc@ims-online.com) Website:  
<https://ims-online.com/leadership-development/Washington-D.C./27>