



CULTIVATING MENTAL AGILITY IN A COMPLEX WORLD

with Dorie Clark

Complimentary to IMS Members (US) per person

VIRTUAL SESSION (1-HOUR)

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In today's rapidly changing business environment, the ability to adapt to new circumstances and anticipate what's coming next is more critical than ever. Executives are constantly faced with shifting market dynamics, disruptive technologies, and evolving customer expectations. In this session, Columbia University executive education professor Dorie Clark, who has been named 3x one of the Top 50 Business Thinkers in the World, will offer actionable strategies to help you cultivate the mental agility necessary to stay ahead of the curve. This talk will empower leaders with the tools they need to guide their organizations effectively through uncertainty and complexity.

In the program, you'll learn how to build 'intelligent networks, crucial assets for identifying emerging trends and foreseeing market shifts before your competitors. By leveraging diverse perspectives and insights, you'll be better positioned to predict changes and adjust course swiftly. Clark will also share methods for analyzing potential bad outcomes before they occur, enabling you to implement proactive measures that prevent costly mistakes. This approach ensures that you're not just reacting to disruptions but anticipating them, which is key to maintaining a competitive edge.

Finally, Dorie will delve into how you can harness your unique strengths and seize opportunities when they arise. Drawing on real-world examples, she will show you how to cultivate serendipity and capitalize on unexpected chances for growth and innovation. You'll leave the session with a deeper understanding of how to plan for the future while maintaining the flexibility needed to navigate an increasingly complex world.

DORIE CLARK

Dorie Clark helps individuals and companies get their best ideas heard in a crowded, noisy world. She has been named one of the Top 50 business thinkers in the world by Thinkers50, and was honored as the #1 Communication Coach in the world by the Marshall Goldsmith Leading Global Coaches Awards. She is a keynote speaker and teaches executive education for Duke University's Fuqua School of Business and Columbia Business School. Clark is the author of *The Long Game*, *Entrepreneurial You*, *Reinventing You*, and *Stand Out*, which was named the #1 Leadership Book of the Year by Inc. magazine. She has been described by the New York Times as an "expert at self-reinvention and helping others make changes in their lives." A former presidential campaign spokeswoman, Clark is a frequent contributor to the Harvard Business Review, and is a consultant and speaker for clients such as Google, Yale University, and the World Bank. She is also a graduate of Harvard Divinity School, a Broadway investor, and a producer of a multiple Grammy-winning jazz album.

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