



INCREASE YOUR IMPACT: INFLUENCING AND INSPIRING OTHERS

with Ty Bennett
\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

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Consider the adage, "Old ways won't open new doors." The world of work has shifted, and leading with power and trading on titles is no longer effective. In their place, partnership, communication, inclusion, and connection have become the game-changers. To stay current in a rapidly changing world, leaders must learn how to "open new doors" by adopting new skills and challenging old mindsets.

In this program, Ty Bennett will teach you the strategies required to be a successful leader in the modern workplace. Participants will discover how to increase their influence and impact as a leader by implementing the research-based approaches from Ty's latest book, *Partnership Is The New Leadership*.

TY BENNETT

When Ty Bennett was 21 years old, he and his brother Scott started a business in direct sales, which they built to over \$20 million in annual revenue while still in their twenties. Since that time, he has developed over 500 sales managers globally with sales and leadership in 37 countries. As a young entrepreneur, Ty continues to engage his teams focus to grow sales. He uses the power of influence and storytelling to get buy-in to the vision of growing their multimillion-dollar sales organization. With a natural ability to engage and empower others, Ty draws on his experience in the trenches to share real and tangible techniques about the principles of leadership that continue to create his success. The founder of Leadership Inc., who has been featured as one of the Top 40 Under 40, Ty is a young fresh voice providing interactive presentations that are engaging, dynamic and inspiring. His clients include some of the most recognizable brands in the world such as: Coca-Cola, Subway, Wounded Warrior Project, Blue Cross Blue Shield and Remax. Ty has shared the stage with celebrities, Olympians and world-renowned thought leaders such as President Bush and President Clinton. Ty's best-selling books, *The Power of Influence* and *The Power of Storytelling: The Art of Influential Communication*, are used in graduate courses at multiple universities including MIT, as today's version of *How to Win Friends and Influence People*. In June 2014, Ty Bennett received the CSP Designation. At just 32 years of age he is one of the youngest ever to receive the award in the shortest amount of time. Less than 5% of speakers earn the CSP honor.

TOPICS COVERED

MASTERING INFLUENCE

DEVELOP AN OUTWARD MINDSET TO ENHANCE COLLABORATION.
LEARN TECHNIQUES TO GAIN COMMITMENT BY INVOLVING OTHERS.
UNDERSTAND THE ROLE OF INTEGRITY, HUMILITY, AND AUTHENTICITY IN BUILDING TRUST.
BUILD INFLUENCE THROUGH CHARACTER AND EFFECTIVE INTERACTIONS.
FOCUS ON SHOWING GENUINE INTEREST IN OTHERS TO STRENGTHEN CONNECTIONS.
DISCOVER HOW ADDING VALUE TO OTHERS INCREASES YOUR INFLUENCE.

STORYTELLING ESSENTIALS

LEVERAGE STORYTELLING AS A LEADERSHIP TOOL TO INSPIRE AND ENGAGE.
CREATE EMOTIONAL CONNECTIONS THROUGH IMPACTFUL NARRATIVES.
MAKE STORIES RELATABLE AND CONVERSATIONAL FOR BETTER RESONANCE.
USE STORYTELLING TO SPARK CURIOSITY AND SUSTAIN INTEREST.
LEARN TO CRAFT DYNAMIC AND ENGAGING STORIES THAT CAPTIVATE AUDIENCES.

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