



STRATEGIC THINKING AND PLANNING TO MAXIMIZE LEADERSHIP PERFORMANCE

with Rich Horwath

\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

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You have heard the term "strategic thinking," but what does it actually mean? This course cuts through the ambiguity and teaches the concrete actions required to think and act strategically. Learn how to be recognized as someone who is strategic, get your ideas heard, and make a lasting impact on improving the performance of your organization. Discover how to be indispensable in your current role and become the first person people think of when more senior and strategic opportunities become available.

- Program Strategic Thinking Program mid-level managers
- Practical Tools: Gain proven tools to help you think, plan, and act strategically
 - Expert Guidance: Benefit from learning directly from Rich Horwath, 'the world's foremost expert on strategic thinking'
 - Interactive Learning: Engage in exercises and real-world case studies to enhance your strategic capabilities

The skills taught in this program will help you elevate beyond functional expertise and develop the most critical leadership behaviour, strategic thinking.

RICH HORWATH

Rich Horwath is the founder and CEO of the Strategic Thinking Institute where he facilitates strategic thinking workshops for executive leadership teams to help them set strategic direction, create competitive advantage, and maximize their leadership performance. He is a New York Times, Wall Street Journal, and USA Today bestselling author of eight books on strategic thinking, including his newest book: STRATEGIC: The Skill to Set Direction, Create Advantage, and Achieve Executive Excellence and the first ever graphic novel on strategic thinking entitled, StrategyMan vs. The Anti-Strategy Squad.

Rich is also the author of the popular Harvard Business Review article, "How to Become a Better Strategic Thinker," and has appeared on ABC, NBC, CBS, and FOX TV. He's been rated the #1 keynote speaker on strategic thinking at company and association events, including the SHRM National Strategy Conference. Rich is the creator of the proprietary Strategic Quotient (SQ) Assessment and host of the Strategic Minds podcast. Over the past 20 years, he has helped more than one million leaders around the world develop their strategic thinking and planning capabilities in pursuit of his vision to teach the world to be strategic.

FOR REGISTRATION PLEASE CONTACT: **Anne Kurzrock** - IMS Regional Director - Chicago

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