



BECOMING A LEADER: STRATEGIES & TOOLS FOR
NEW & EMERGING LEADERS
with Dr. Ellen Burts-Cooper
\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

BECOMING A LEADER: STRATEGIES & TOOLS FOR NEW & EMERGING LEADERS

When employees are promoted to managerial positions based on their performance in their current roles, they may need more support and preparation to lead and manage others effectively. Success in this role requires a critical set of skills, including performance management, motivation, team development, communication, delegation, and priority management. Managers should develop these skills to ensure the productivity of the people they supervise.

This program focuses on equipping managers with the knowledge and tools they need to manage people effectively and increase productivity in their areas of responsibility. Participants will explore basic managerial concepts, discuss common situations and challenges, and learn how to apply specific strategies and tools to manage people successfully.

DR. ELLEN BURTS-COOPER

Dr. Ellen Burts-Cooper has spent over two decades providing personal and professional development training, coaching and consultation. She has been featured in Time Magazine, Black Voices, Smart Business Magazine, Bloomberg BusinessWeek, Cleveland Jewish News, Cleveland.com and Crain's Cleveland Business.

She is also the author of two books "aMAZEing Organizational Teams: Navigating 7 Critical Attributes for Cohesion, Productivity and Resilience" and "Canine Instinct: A Guide to Survival and Advancement in Corporate America." Previously, Ellen served as a Senior Vice President and Senior Director of Operational Excellence, IT Performance Management and Governance for PNC Financial Services. Prior to the financial services industry, Ellen worked in the electronics industry where she led global teams in several functions at 3M Company in St. Paul, MN.

She earned a BS in chemistry from Stillman College in Tuscaloosa, AL, her PhD in organic/polymer chemistry from Virginia Tech in Blacksburg, VA, her MBA from the University of Minnesota, Carlson School of Business, and her Lean Six Sigma Master Black Belt certification from 3M Company.

TOPICS COVERED

COURAGE IN THE WORKPLACE

WHAT IT MEANS TO ACT COURAGEOUSLY IN A PROFESSIONAL CONTEXT.
HOW COURAGE IMPACTS PERSONAL GROWTH, LEADERSHIP
EFFECTIVENESS, AND TEAM DYNAMICS.

IDENTIFYING FEARS, SELF-DOUBT, AND ORGANIZATIONAL CONSTRAINTS
THAT HINDER COURAGEOUS ACTIONS.

PROFESSIONAL GROWTH & RISKS

PRACTICAL STEPS TO ASSESS, EMBRACE, AND MANAGE RISKS IN THE
WORKPLACE.

STRATEGIES TO REFRAME FAILURE AS A LEARNING OPPORTUNITY.

CASE STUDIES AND EXAMPLES OF SUCCESSFUL RISK-TAKING IN
CORPORATE ENVIRONMENTS.

ENHANCING COLLABORATION

ENCOURAGING DIVERSE PERSPECTIVES AND IDEAS THROUGH INCLUSIVE
PRACTICES.

BALANCING RISK AND CREATIVITY TO DRIVE PROGRESS AND
ADAPTABILITY.

SUSTAINING COURAGE AT WORK

BUILDING MENTAL AND EMOTIONAL STRENGTH TO SUSTAIN COURAGEOUS
ACTIONS OVER TIME.

KEEPING YOURSELF AND YOUR TEAM COMMITTED TO COURAGEOUS
GOALS.

IDEAS FOR CREATING A PERSONAL ACTION PLAN TO APPLY LEARNINGS IN
YOUR ROLE.

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