



THINK FASTER, TALK SMARTER: HOW TO SPEAK SUCCESSFULLY WHEN PUT ON THE SPOT

with Matt Abrahams

\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

THINK FASTER, TALK SMARTER: HOW TO SPEAK SUCCESSFULLY WHEN PUT ON THE SPOT

Business leaders can struggle to convey their messages in a clear, concise, and compelling manner. When your strategic communication resonates with your audience in a well-organized and clear way, it is far more likely to be impactful and acted upon. In this session, you will learn how to design and integrate your messages in service of your strategic speaking goal(s) -- regardless of delivery modality (e.g., emails, memos, slides, or answers to questions). You will get hands-on practice with and feedback on writing messages that help your audience to better understand and remember your message long after you're done. Additionally, you will get feedback on your nonverbal, leadership presence.

MATT ABRAHAMS

Matt Abrahams is a leading expert in communication with decades of experience as an educator, author, podcast host, and coach. As a Lecturer in Organizational Behavior at Stanford University's Graduate School of Business, he teaches popular classes in strategic communication and effective virtual presenting. He received Stanford GSB's Alumni Teaching Award in recognition of his teaching students around the world.

Outside of the classroom, Matt is a sought-after keynote speaker and communication consultant. He has helped countless presenters improve and hone their communication, including some who have delivered IPO road shows as well as Nobel Prize, TED, and World Economic Forum presentations. He also consults for the United Nations' Secretary General's Strategic Planning and Communication Office. His online talks garner millions of views and he hosts the popular, award-winning podcast Think Fast, Talk Smart The Podcast.

Matt's new book Think Faster, Talk Smarter: How to Speak Successfully When You're Put on the Spot provides tangible, actionable skills to help even the most anxious of speakers succeed when speaking spontaneously, such as navigating Q&A sessions, shining in job interviews, providing effective feedback, making small talk, fixing faux pas, persuading others. His previous book Speaking Up without Freaking Out: 50 Techniques for Confident and Compelling Presenting has helped thousands of people manage speaking anxiety and present more confidently and authentically.

TOPICS COVERED

DESIGNING MESSAGES
WRITING MESSAGES
DELIVERING PRESENTATIONS
PUBLIC SPEAKING
NON VERBAL COMMUNICATION

FOR REGISTRATION PLEASE CONTACT: **Evangelia Zouras** - IMS Regional Director - New-York
Phone: +1 (201) 414-7380 Email: newyork@ims-online.com Website:
<https://ims-online.com/leadership-development/New-York/19>