



THINK FASTER, TALK SMARTER: HOW TO SPEAK SUCCESSFULLY WHEN PUT ON THE SPOT

with Matt Abrahams

\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

THINK FASTER, TALK SMARTER: HOW TO SPEAK SUCCESSFULLY WHEN PUT ON THE SPOT

At times we all struggle to find the right words. This can happen not just in anxiety producing presentations, but also in those spur-of-the-moment situations for which we cannot prepare. In this program Stanford University lecturer Matt Abrahams will teach you proven strategies for communicating effectively when it counts. When you communicate in a well-organized and clear way, your ideas are far more likely to be impactful and acted upon.

- Discover how to consistently deliver messages in a clear, concise, and compelling manner.
- Learn how to design your message for impact in presentations, emails, and answers to questions.
- Get hands-on practice crafting messages that help your audience to understand and remember.
- Explore the importance of your nonverbal leadership presence.

This program is the perfect opportunity to improve "career boosting" skills. You will leave with an improved ability to speak up, spread ideas, and make an impact.

MATT ABRAHAMS

Matt Abrahams is a leading expert in communication with decades of experience as an educator, author, podcast host, and coach. As a Lecturer in Organizational Behavior at Stanford University's Graduate School of Business, he teaches popular classes in strategic communication and effective virtual presenting. He received Stanford GSB's Alumni Teaching Award in recognition of his teaching students around the world.

Outside of the classroom, Matt is a sought-after keynote speaker and communication consultant. He has helped countless presenters improve and hone their communication, including some who have delivered IPO road shows as well as Nobel Prize, TED, and World Economic Forum presentations. He also consults for the United Nations' Secretary General's Strategic Planning and Communication Office. His online talks garner millions of views and he hosts the popular, award-winning podcast Think Fast, Talk Smart The Podcast.

Matt's new book Think Faster, Talk Smarter: How to Speak Successfully When You're Put on the Spot provides tangible, actionable skills to help even the most anxious of speakers succeed when speaking spontaneously, such as navigating Q&A sessions, shining in job interviews, providing effective feedback, making small talk, fixing faux pas, persuading others. His previous book Speaking Up without Freaking Out: 50 Techniques for Confident and Compelling Presenting has helped thousands of people manage speaking anxiety and present more confidently and authentically.

TOPICS COVERED

DESIGNING MESSAGES
WRITING MESSAGES
DELIVERING PRESENTATIONS
PUBLIC SPEAKING
NON VERBAL COMMUNICATION

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