



STRATEGIC THINKING: EQUIPPING YOUR
ORGANIZATION OR TEAM FOR SUCCESS
with Dr. Cory Scheer
\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

STRATEGIC THINKING: EQUIPPING YOUR ORGANIZATION OR TEAM FOR SUCCESS

It's been said that if you fail to plan, you should plan to fail. Now more than ever, leaders need to have a clear process, measurable outcomes, and an accountable approach for developing and carrying out a sound strategic plan. But, in the midst of ever-increasing financial, time, and resource constraints, what is the best approach to developing and deploying an actionable strategic plan? A successful strategic plan provides operational clarity, alignment to the vision, and direction for the day-to-day activities of an organization. There are five important steps to the strategic thinking process that, when executed with intentionality and focus, will result in transformational results. Dr. Scheer will teach you these five components in easy to understand, everyday language.

DR. CORY SCHEER

DR. CORY SCHEER is a strategic planning expert with over 25 years of experience in leadership roles in multiple sectors, Cory has obtained an Executive MBA (Rockhurst University) and a Doctorate in Educational Leadership and Policy Analysis (University of Missouri). Additionally, Cory has taught the topic of strategic planning at the collegiate and corporate level. Throughout his professional career Cory has led organizations in the development and execution of various successful strategic plans. Dr. Scheer is the Founder and CEO of TrustCentric™ Consulting, an organizational and leadership development firm.

TOPICS COVERED

INTERNAL AND EXTERNAL ANALYSIS OF VARIOUS FACTORS AFFECTING ORGANIZATIONS

STAKEHOLDER ANALYSIS, SWOT ANALYSIS, AND GAP ANALYSIS

GOALS AND OBJECTIVES - ESTABLISH MEASURABLE AREAS OF FOCUS AND INTENDED OUTCOMES

RESOURCE ALLOCATION - CONNECT THE VISION AND STRATEGY TO THE ANNUAL RESOURCE PLAN

FOR REGISTRATION PLEASE CONTACT: **Robert Webster** - IMS Regional Director - Houston

Phone: +1 (281) 222-6876 Email: houstontx@ims-online.com Website:

<https://ims-online.com/leadership-development/Houston/13>