



## COMMUNICATION MASTERY: A MODEL FOR MAXIMUM INTERPERSONAL EFFECTIVENESS

with Dr. Daren Martin

\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

# COMMUNICATION MASTERY: A MODEL FOR MAXIMUM INTERPERSONAL EFFECTIVENESS

Based on a model developed and used in companies all over the world including many Fortune 100, this communication model has increased performance and effectiveness for 100s of thousands of leaders. It is simple to understand and remember but will have a profound impact on every interaction, work or personal, you have on a daily basis. Become skilled at how people truly work. Learn to speak their language for optimal effectiveness and influence!

## DR. DAREN MARTIN

Dr. Daren Martin - The Culture Architect advises, speaks, and writes books on Company Culture, Employee Engagement, Sales, Leadership, Customer Experience and more. His bestselling book, *A Company of Owners* has sparked positive change at companies around the world and has been called "Best book I have read since *Good to Great*". Other titles include, *Whiteboard: Business Models That Inspire Action*, *Unbeach Your Company: Learning to Swim in the New Ocean* and *The Sink: Radical Transformation with One Small Change*. Dr. Martin provides Keynotes for a wide range of Conferences and Industries including Oil and Gas, Healthcare, Financial, Hospitality, and more as well as for Associations and Franchise groups. He uses captivating stories, relatable examples, and powerful hooks to keep attendees coming back to what they learned, while accelerating meaningful change. Dr. Martin's thought leadership and change strategies in transforming companies earned him the title *The Culture Architect*. Dr. Martin ran his own business for 20 years and for the last 11 years has been a Trusted Advisor for Fortune 500 companies, organizations, and small business owners from a wide range of industries. He has been in over 40 countries. He is also the CEO and Founder of *The Global Company Culture Association* - a member organization committed to improving workplace culture around the world.

# TOPICS COVERED

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CLEARER COMMUNICATION  
INCREASED INFLUENCE  
IMPROVED RAPPORT SKILLS  
THE DIFFERENT STYLES OF COMMUNICATION

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