



FROM REACTIVITY TO STRATEGIC AGILITY:  
TRANSFORMATIVE APPROACHES FOR SENIOR  
LEADERS

with Dr. Kathy Pearson  
\$575 (US) per person

VIRTUAL SESSION (3-HOUR)

## FROM REACTIVITY TO STRATEGIC AGILITY: TRANSFORMATIVE APPROACHES FOR SENIOR LEADERS

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This dynamic program is crafted for leaders to master the art of navigating through an unpredictable business environment. By integrating the latest research with practical insights from Dr. Pearson's seasoned experience, this program provides a comprehensive look at anticipating and quickly adapting to market shifts, realigning resources efficiently, and capitalizing on new opportunities with agility and foresight. Participants will be equipped with the necessary skills to cultivate a culture that prioritizes adaptability, enabling their teams to respond to changes with confidence and strategic prowess.

With a focus on managing uncertainty, the program also presents robust tools and methodologies to minimize risks and make decisive choices even when the path ahead is unclear. Dr. Pearson's real-life anecdotes offer tangible evidence of the successful implementation of these strategies, providing a relatable and actionable blueprint for participants. This program promises to transform how leaders perceive and respond to uncertainty, turning potential obstacles into stepping stones for innovation and progress.

## DR. KATHY PEARSON

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Kathy Pearson, Ph.D. is President of Enterprise Learning Solutions, a firm focused on executive development and learning across industries. An award-winning educator, Kathy is heavily involved in Executive Education at The Wharton School and Duke CE. In addition to her executive development work, Kathy consults to senior leadership teams in the areas of strategic formulation, complex decision making under uncertainty, and strategic execution. She is the co-author of *The Perceptive Leader: A Handbook for Leading in an Environment of Uncertainty*.

Kathy received her B.S. degree in theoretical mathematics from Auburn University, her M.S. degree in Decision Sciences from Georgia State University, and her Ph.D. in industrial engineering from Northwestern University.

FOR REGISTRATION PLEASE CONTACT: - IMS Regional Director -  
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