



## HOW TO BUILD YOUR EXECUTIVE PRESENCE AND IMPACT

with May Busch

\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

# HOW TO BUILD YOUR EXECUTIVE PRESENCE AND IMPACT

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Having executive presence and impact is essential for leadership and career success. This program provides clarity on the actionable strategies participants can put to work right away to inspire confidence, command attention and gain the respect of senior decision makers from the moment they enter the room (including zoom) through to the end of the meeting. An important aspect of executive presence is how to sound like an executive, this program will teach you that skill from "small talk" to the important things. You will also learn to take control of the 3 most important phases you will face in your career.

## MAY BUSCH

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May Busch is an international executive and career coach, speaker, facilitator, and the author of *Accelerate: 9 Capabilities to Achieve Success at Any Career Stage*. She is passionate about helping people thrive at work and reach their full potential. She is Senior Advisor and Executive in Residence in the Office of the President, and Professor of Practice at W.P. Carey School of Business, at ASU.

Previously, May enjoyed a 24-year career in investment banking, most recently as COO for Morgan Stanley Europe. She chaired the firm's European Diversity Council and was a member of its European Management Committee. A graduate of Harvard Business School, May is dedicated to promoting greater thought leadership, diversity, and entrepreneurial spirit in the workplace.

# TOPICS COVERED

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FRAMEWORK FOR FORMING SENIOR LEVEL RELATIONSHIPS  
AUTHENTICALLY  
HOW TO MANAGE YOUR BOSS (AND OTHER CHALLENGING PEOPLE)  
BEING SKILLED AT YOUR WORK WON'T ALWAYS GUARANTEE CAREER  
SUCCESS  
FORMING YOUR CAREER "BOARD OF DIRECTORS"

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