



## CAPACITY BUILDING: A FRAMEWORK TO REACH YOUR FULL POTENTIAL

No matter what you've accomplished in your personal and professional life, there is always another level you can reach. Robert Glazer, five-time entrepreneur, #1 Wall Street Journal bestselling author and globally renowned thought leader, shares an actionable framework you can use to reach your full potential as a performer and a leader.

This framework, called capacity building, is the method of getting better. It involves focusing your efforts to improve yoursel in four key areas.

- Spiritual Capacity: Your purpose, core values and strengths
- Intellectual Capacity: How you think, learn, plan and execute with discipline
- Physical Capacity: Your health, wellbeing and stamina
- Emotional Capacity: Your ability to excel in challenging situations and the quality of your relationships

In this presentation, Robert will share a detailed approach to improving in these crucial areas. As a result, you'll find yourself gaining clarity on what you want most in life, setting and achieving fulfilling goals, and building relationships that help you grow, rather than drag you down.

## ROBERT GLAZER

Robert Glazer is the Founder and Chairman of the Board of Acceleration Partners, a global partner marketing agency. He is the author of the inspirational newsletter Friday Forward, and the #1 Wall Street Journal, USA Today and international bestselling author of six books, including Elevate, Elevate Your Team, and How To Thrive In The Virtual Workplace. He is a sought-after speaker by companies and organizations around the world and is the host of The Elevate Podcast.

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