



SMARTER CHOICES: USE STRATEGIC THINKING TO BOOST YOUR INFLUENCE

with Alex Brueckmann
\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

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In today's constantly changing world, leaders and managers are constantly searching for innovative methods to achieve success. The question that frequently arises is how can we make sound judgments and distribute resources more strategically. Is there an alternative to excessive planning, busy work, and never-ending task lists? By examining practical examples from real-life situations, we can see that strategic thinking is indispensable when it comes to improving the experiences of both employees and leaders.

During this program, participants will explore the practicality of strategic thinking as an approach to effectively solve problems. By strategically harnessing its potential, we can attain greater levels of influence in a world where traditional control methods are no longer worth relying on. The tangible concepts that shape our strategic mindset will be closely examined and selectively utilized. This will enable us to make more informed and accurate strategic decisions, ultimately providing direction and clarity for our teams, customers, and even higher-ups in the organization.

ALEX BRUECKMANN

Alex Brueckmann is the founder and CEO of Brueckmann Executive Consulting based in Vancouver, Canada. As a strategy facilitator, speaker, and author, he helps businesses reach unmatched levels of alignment, performance, and results. Alex has impacted thousands of business leaders worldwide, ranging from start-ups to Fortune 50 companies.

His latest book, *The Strategy Legacy: How to Future Proof a Business and Leave Your Mark* provides a proven process for strategy design combined with The Nine Elements of Organizational Identity framework to align action for success.

TOPICS COVERED

STRATEGIC THINKING

DEFINING STRATEGIC THINKING

KEY CHARACTERISTICS AND ATTRIBUTES OF STRATEGIC THINKING

EXPLORING WHY STRATEGIC THINKING IS ESSENTIAL IN PROBLEM-SOLVING AND DECISION-MAKING

ROLE OF STRATEGIC THINKING IN PROBLEM-SOLVING AND DECISION MAKING

HOW STRATEGIC THINKING DIFFERS FROM CONVENTIONAL PROBLEM-SOLVING APPROACHES

THE IMPACT OF STRATEGIC THINKING ON PROBLEM IDENTIFICATION AND DEFINITION

INTEGRATING STRATEGIC THINKING INTO THE DECISION-MAKING PROCESS

EVALUATING THE OUTCOMES OF DECISIONS MADE WITH AND WITHOUT STRATEGIC THINKING

INFLUENCE SKILLS

EXPLORING HOW STRATEGIC THINKING CAN ENHANCE INFLUENCE IN CONTEMPORARY SETTINGS

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