



WIRED TO RESIST: THE NEUROSCIENCE OF CHANGE  
with Dr. Britt Andreatta  
Complimentary to IMS Members (US) per person

VIRTUAL SESSION (1-HOUR)

## WIRED TO RESIST: THE NEUROSCIENCE OF CHANGE

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The pace of today's change is pushing the limits of even the most nimble organizations. Change occurs in a myriad of ways from shifting technology to reorganizing functions to seeking new customers and operating globally. And no matter the size, every change requires new learning. Recent discoveries in neuroscience illuminate how we learn, respond to change and ways we can maximize both flexibility and resilience.

In this program, Dr. Britt Andreatta will share the latest discoveries about the brain, and how to harness human biology to reduce resistance to change and change fatigue. Author of *Wired to Resist* and *Leading Change*, she will provide key principles that maximize the brain's capacity to learn and embrace change. Leave this interactive session with new strategies for intentionally building the professional capacity of people across all functions of your organization.

In this interactive program, you will:

- Learn how all change activates the survival and failure centers in the brain
- Discover how to use the new Change Quest Model™ to assess and predict the impact of different types of change
- Identify ways to intentionally increase the resilience of your people and organization

# DR. BRITT ANDREATTA

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Dr. Britt Andreatta is an internationally recognized thought leader who creates science-based solutions for today's challenges. Britt's industry accolades include being named one of the "Top 20 L&D Influencers" for 2021 and 2021 and a "Top 100 HR Influencers in 2021" (top 20 for leadership development).

Dr. Andreatta has won several prestigious awards, such as the Global Training & Development Leadership Award from the World Training & Development Congress, the Gold Medal for Chief Learning Officer magazine's Trailblazer Award. Britt has published several titles including *Wired to Connect: The Brain Science of Teams* and *a New Model for Creating Collaboration and Inclusion*, *Wired to Grow: Harness the Power of Brain Science to Master Any Skill* and *Wired to Resist: The Brain Science of Why Change Fails* and *a New Model for Driving Success*.

She is a regular contributor to *Entrepreneur*, *Training Industry* magazine, *Chief Learning Officer* magazine, and *Thrive Global*. Formerly Chief Learning Officer for *Lynda.com* (now *LinkedIn Learning*), Britt is a seasoned professional with more than 25 years of experience. She regularly consults with businesses, universities, and nonprofit organizations on leadership development and learning strategy. Corporate clients include Fortune 100 companies like Comcast and Apple, and also Ernst & Young, Microsoft, LinkedIn, Domino's, Franklin Covey, TransUnion, Splunk, DPR Construction, Rust-Oleum, Zillow, SHI, Pacific Life, and Dell.

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