IMS



LEADING THE WAY: OVERCOMING CHALLENGES AND MASTERING STRATEGIES OF EXCEPTIONAL WOMEN LEADERS
with Larraine Segil
$395 (US) per person

VIRTUAL SESSION (3-HOUR)

LEADING THE WAY: OVERCOMING CHALLENGES AND MASTERING STRATEGIES OF EXCEPTIONAL WOMEN LEADERS

Women leaders have encountered significant challenges in the past. Some of those challenges continue to present daunting barriers. Yet some women have overcome these impediments and lead significant companies and organizations. What do they do differently? How can you learn from their strategies and lessons? Leading in a multi gender, multi-generational workplace is a challenge for both men and women - there is a lot to be learned by all.

In this program, we will look at women leaders from all walks of life and realize what the common characteristics are that distinguish them from other leaders, men and women. Are there really gender differences in styles of leadership?

We will explore proven strategies used by others who have succeeded as well as discussing the culture of your your organization, which will also impact your leadership skills and career advancement.

You will walk away with a personal action plan - so that you can go forward with confidence and hope.

LARRAINE SEGIL

Larraine is a seasoned senior executive with general management experience, and a world renowned level of expertise in the creation, implementation and management of complex business alliances in multiple industries including healthcare, technology, consumer products, manufacturing, aerospace, financial services and more. She has startup and turnaround experience, and a strong track record for speedy and innovative problem solving, enabling buy-in for complex change management and cultural change.

She is currently the Chair and CEO of the Exceptional Women Awardees Foundation, aimed at changing women's lives through a proprietary, metrics-based mentoring program. The program selects mid-career women from multiple industries and provides mentorship, guidance, and career redesign advice to propel them to sustainable success, known as the Exceptional Women Awardees (EWA).

TOPICS COVERED

UNDERSTANDING THE CHALLENGES OF WOMEN IN LEADERSHIP

CHALLENGES THAT WOMEN FACE IN LEADERSHIP ROLES AND THE CHANGING FACE OF QUALIFIED WOMEN
SHARING PERSONAL EXPERIENCES OF WOMEN IN LEADERSHIP ROLES

TRAITS AND SKILLS OF SUCCESSFUL WOMEN LEADERS

DISCUSSING THE QUALITIES AND SKILLS THAT SUCCESSFUL WOMEN LEADERS POSSESS
DO MEN AND WOMEN LEAD DIFFERENTLY? STEREOTYPES? THE MOUSE AND THE ELEPHANT EXAMPLE
HIGHLIGHTING THE IMPORTANCE OF EMOTIONAL INTELLIGENCE, RESILIENCE, AND ADAPTABILITY
SHARING EXAMPLES OF WOMEN WHO HAVE SUCCESSFULLY TAUGHT IN THEIR INDUSTRIES/COUNTRIES AND THEIR KEY CHARACTERISTICS

STRATEGIES FOR ADVANCING IN LEADERSHIP

IDENTIFYING THE SEVEN STRATEGIES AND TACTICS THAT WOMEN CAN USE TO ADVANCE IN THEIR CAREERS
HIGHLIGHTING THE IMPORTANCE OF MENTORSHIP, SPONSORSHIP, AND NETWORKING
SHARING EXAMPLES OF THE ROADMAP USED BY COMPANIES AND ORGANIZATIONS THAT ARE LEADING THE WAY IN GENDER EQUALITY AND DIVERSITY

FOR REGISTRATION PLEASE CONTACT: **Charles Good** - IMS Regional Director - Boston
Phone: **+1 (775) 322-8222** Email: **boston@ims-online.com** Website:
https://ims-online.com/leadership-development/Boston/3