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LEADING CHANGE: 8 STRATEGIES TO OVERCOME OBSTACLES AND ACHIEVE BETTER RESULTS
with Jake Jacobs
$395 (US) per person

**VIRTUAL SESSION (3-HOUR)**

# LEADING CHANGE: 8 STRATEGIES TO OVERCOME OBSTACLES AND ACHIEVE BETTER RESULTS

Leading change is difficult and full of risks for both the organization and a leader's career. The aim of this program is to equip leaders with the skills and insights they need to lead successful change initiatives. Discover eight strategies for transforming the typical change process into something far smoother and more efficient. Learn levers you can pull to accelerate every step in the change process, figure out where the real energy for change is in your organization, and strike the right balance between explicit direction and creative collaboration.

## JAKE JACOBS

Over the past 35 years, Jake has worked in 61 industries, from high tech to manufacturing to hospitality to entertainment to financial services. He has consulted 100s of organizations, from Fortune 50 to national non-profits and community theaters. He also supported more than 210,000 people directly on important changes to their business. What kinds of changes? Everything from strategy implementation to culture change to mergers and acquisitions and leadership development.

Jake has written articles for Strategy and Leadership, Executive Excellence, Leader to Leader, Strategic HR Review, the OD Practitioner, Consulting to Management and been featured in The Huffington Post and Inc. magazine. He has also authored eight books including his latest best-seller, Leverage Change: 8 Ways to Achieve Faster, Easier, Better Results.

# TOPICS COVERED

THE IMPORTANCE OF USING LEVERAGE WHEN TRYING TO ACHIEVE RESULTS
COMMON PROBLEMS PEOPLE EXPERIENCE WHEN TRYING TO SUCCEED IN THEIR WORK
THE 8 LEVERAGE CHANGE LEVERS AND HOW TO APPLY THEM IN ANY CHANGE SITUATION
A "REAL TIME" ROLL UP THE SLEEVES CONSULTING DEMONSTRATION USING THE LEVERAGE CHANGE LEVERS
PRACTICAL APPLICATION OF THE LEVERS TO YOUR OWN WORK SITUATION
INDIVIDUAL, TEAM AND PROJECT CASE STUDIES OF FASTER, EASIER, BETTER RESULTS
CELEBRATING SUCCESSES FROM YOUR INTERIM WORK
RESOLVING ISSUES AND OBSTACLES IN APPLYING THE LEVERS

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