IMS



BE THE LEADER THAT PEOPLE WILL FOLLOW:
BUILDING THREE KINDS OF TRUST
with Dr. Robert Bies
$395 (US) per person

VIRTUAL SESSION (3-HOUR)

BE THE LEADER THAT PEOPLE WILL FOLLOW: BUILDING THREE KINDS OF TRUST

In these most challenging times, people are looking for leadership. They are looking to you for leadership. There are three core leadership skills that are critical to be the leader that people will want to follow-building trust, storytelling, and delivering bad news.

In these times of turbulent change, building trust is more important than ever. This program will focus on identifying the "enemies" of trust (e.g., incomplete communication, inconsistent messages). To be the leader that people will follow requires that you build three kinds of trust-Personal (Do they trust you and your leadership?); Organizational (Are the decision-making processes clear and transparent-and fair?); and Strategic (Is the organization doing the right things in terms of goals and strategies?)

DR. ROBERT BIES

Robert J. Bies (Ph.D., Stanford University) is Professor of Management and Founder of the Executive Master's in Leadership Program at the McDonough School of Business at Georgetown University. In addition, he is co-author of the book, Getting Even: The Truth About Workplace Revenge-And How to Stop It, which is published by Jossey-Bass.

TOPICS COVERED

IDENTIFYING THE "ENEMIES OF TRUST"
STRATEGIES FOR BUILDING THREE KINDS OF TRUST-PERSONAL, ORGANIZATIONAL, AND STRATEGIC
HOW TO INSPIRE OTHERS TO FOLLOW YOUR LEAD THROUGH THE POWER OF STORYTELLING
THE DELIVERY OF BAD NEWS AS A THREE-PHASE PROCESS-PREPARATION, COMMUNICATION, AND TRANSITION

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