IMS



HOW TO BECOME A LEADER EVERYONE ADMIRES
with Dr. Marilyn Gist
Complimentary to IMS Members (US) per person

VIRTUAL SESSION (1-HOUR)

HOW TO BECOME A LEADER EVERYONE ADMIRES

Leaders create the container for work that gets done. Most are highly committed and work diligently to achieve goals. Unfortunately, only 34% of employees are fully engaged and many leaders fail to get the results and appreciation they should.

What makes some leaders highly admired and others not? Research shows that admired leaders are certainly driven toward results. Yet because they rely on others to achieve goals, they focus just as much energy on relationships. When people admire you, they are energized to work harder, solve problems creatively, and partner with you in doing what's best for your organization.People have three questions in mind as they observe leaders:

- Who are you?
- Where are We Going?
- Do you see me?

It takes humility - genuine regard for others' dignity - for leaders to answer these questions in ways that create healthy relationships. Dr. Gist explains six key behaviors that help leaders tap the power of humility to create thriving organizations and great results.

DR. MARILYN GIST

Dr. Gist has taught leadership to over 1,500 managers in executive classes at universities and in consulting and has worked directly with more than 200 C-suite leaders. She recognizes their greatest challenges and finest practices. And she is expert at bringing the best of science to advise and develop them.

- Her work as Boeing Endowed Professor of Business Management at University of Washington and Associate Dean of Executive Programs at Seattle University resulted in Google Scholar reporting more than 15,000 citations of her research and ranking her as the most cited scholar at Seattle University.
- She led the design and development of SU's Executive MBA program from its inception to rank as high as #11 in the nation per US News and World Report
- Having consulted with a wide range of organizations for her book, The Extraordinary Power of Leader Humility, Dr. Gist interviewed CEOs of Costco, Starbucks, REI, Foot Locker, Holland America, Mayo Clinic, Expeditors International, and Alaska Airlines and more.

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