IMS



UNLEASHING BOTTOM UP INNOVATION & IMPROVEMENT IN YOUR ORGANIZATION
with Dr. Alan Robinson
$395 (US) per person

VIRTUAL SESSION (3-HOUR)

UNLEASHING BOTTOM UP INNOVATION & IMPROVEMENT IN YOUR ORGANIZATION

80% of your organization's potential for improvement resides in the minds of your front-line employees. As a manager, how can you harness those ideas to improve efficiency and customer service, make more innovation happen, and improve the bottom-line? Dr. Alan Robinson has worked with or studied idea systems in over 450 organizations in 30 countries and will give you practical insights with real-world examples on how to build a unit or organization whose highly engaged front-line employees are constantly innovating and solving problems. There is a lot to learn, much of which is counterintuitive. Don't miss this important program that could be a game changer for you and your organization.

DR. ALAN ROBINSON

Alan Robinson, Ph.D. is the co-author of 10 books on performance and innovation, including his best-selling book Ideas are Free. He has advised more than 300 organization in twenty-five countries on improving their performance through front-line change efforts. Dr. Robinson's research has been written about in The Wall Street Journal, The New York Times, The Economist, Business Week, Inc., Fortune, Investor's Business Daily, Forbes, Entrepreneur, Harvard Management Update, and Fast Company. Dr. Robinson is on the faculty of the Isenberg School of Management at the University of Massachusetts.

TOPICS COVERED

WHY MOST IMPROVEMENT AND INNOVATION IS BOTTOM-UP
THE ASTONISHING POWER IN FRONT-LINE IDEAS
HOW HIGH-PERFORMING IDEA PROCESSES WORK
HOW TO SET UP AND LEAD A HIGH-PERFORMING IDEA PROCESS IN YOUR AREA
HOW TO HOLD PEOPLE ACCOUNTABLE FOR IDEAS
HOW TO HELP YOUR PEOPLE COME UP WITH MORE AND BETTER IDEAS

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