IMS



STRATEGIES FOR LEADING INNOVATION
with Dr. Vijay Govindarajan
Complimentary to IMS Members (US) per person

**VIRTUAL SESSION (1-HOUR)**

# STRATEGIES FOR LEADING INNOVATION

During this one-hour event, Dr. Govindarajan will offer an amazingly simple and highly effective three box solution framework for leading innovation, which deals with the problem of innovation faced by many organizations; how do you re-invent, while still meeting the performance requirements of the current business.

- Execute the present core business at peak efficiency (box 1)
- Avoid the inhibiting traps of past success (box 2)
- Build a future day by day through breakthrough innovations (box 3)

The Institute for Management Studies is excited to announce a special virtual event with Dr. Vijay Govindarajan, who will receive the 2022 IMS Lifetime Achievement Award for his contributions to innovation in strategy.

This is only the fifth time in its 48 year history that IMS has awarded this prestigious honor. The first was to Dr. Russell Ackoff for his work on strategy and systems thinking; second went to Dr. Marshall Goldsmith for his leadership development and coaching contributions; the third was given to Dr. Beverly Kaye for her trailblazing work in the field of career development. And in 2020, we announced our fourth recipient of this coveted award to Dr. David Ulrich for his impact to organizational development and shaping the HR profession.

# DR. VIJAY GOVINDARAJAN

Vijay Govindarajan, known as VG, is widely regarded as one of the world's leading experts on strategy and innovation. VG was the first Professor in Residence and Chief Innovation Consultant at General Electric. He worked with GE's CEO Jeff Immelt to write "How GE is Disrupting Itself", the Harvard Business Review (HBR) article that pioneered the concept of reverse innovation-any innovation that is adopted first in the developing world. HBR picked reverse innovation as one of the Great Moments in Management in the Last Century. In the latest Thinkers50 Rankings, he was ranked the #1 Indian Management Thinker.

He is also a NYT and WSJ Best Selling author, is the Coxe Distinguished Professor at Dartmouth College's Tuck School of Business and the Marvin Bower Fellow at Harvard Business School.

Dr. Govindarajan is one of the rare faculty who has published more than ten articles in the top academic journals (Academy of Management Journal, Academy of Management Review, Strategic Management Journal) and more than ten articles in prestigious practitioner journals including several best-selling HBR articles. He received the McKinsey Award for the best article in HBR. He published the New York Times and Wall Street Journal Best Seller, Reverse Innovation.

VG has worked with CEOs and top management teams in more than 25% of the Fortune 500 firms to deepen and integrate their thinking about strategy. His clients include: Boeing, Coca-Cola, Colgate, Deere, FedEx, GE, Hewlett-Packard, IBM, J.P. Morgan Chase, J&J, New York Times, P&G, Sony, and Wal-Mart. Much in demand on the lecture circuit, he has been a keynote speaker in the BusinessWeek CEO Forum, HSM World Business Forum, TED and World Economic Forum at Davos.

VG received his doctorate from the Harvard Business School and was awarded the Robert Bowne Prize for the best thesis proposal. He also received his MBA with distinction from the Harvard Business School where he was included in the Dean's Honor List. Prior to this, VG received his Chartered Accountancy degree in India where he was awarded the President's Gold Medal for obtaining the first rank nationwide.

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