IMS



HIGH IMPACT INSPIRATIONAL LEADERSHIP
with Dr. Sean Hannah
$395 (US) per person

VIRTUAL SESSION (3-HOUR)

HIGH IMPACT INSPIRATIONAL LEADERSHIP

The goal of this program is to improve your capabilities as an experienced leader. Learn advanced strategies to navigate the profound challenges of your role in which the stakes are high, time is scarce, and there are no easy answers.

Discover how to:

- Create a sense of purpose and drive for excellence
- Engage the hearts and minds of your team
- Empower others through communicating your leader intent - expressing "what" and "why" but not "how"
- Articulate your personal leadership philosophy
- Lead with integrity and authenticity

Sean Hannah, Ph.D. Colonel, USA, Ret. speaks on the topic of leadership as someone with extensive practical experience and academic knowledge. During his military career he served from the lowest tactical levels to the highest strategic levels. Dr. Hannah is also a student of leadership, having researched and taught on the topic for many years in corporate programs, as the former Director of Leadership and Management Programs at West Point - The United States Military Academy and as Professor of Management at Wake Forest University.

DR. SEAN HANNAH

Professor Hannah holds an endowed chair in management at Wake Forest University School of Business. He previously served as the Director of Leadership and Management Programs at West Point - The United States Military Academy, and as the Director of the US Army's center for the profession and character-based leader development. He is a retired US Army Colonel with vast practical experience leading complex organizations and developing leaders.

Dr. Hannah has served in command and staff positions in Infantry units in Europe, Cuba, Panama, Southwest Asia, and the United States. He served in combat with the lead unit of 3d Armored Division during Desert Storm, where his unit was awarded the Valorous Unit Award and he the Bronze Star. He has served from the lowest tactical levels to the highest strategic levels, having worked for two Chiefs of Staff of the Army and an Assistant Secretary; an engaged and effective educator and trainer, he synthesizes his research and practical leadership experience to engage students and leaders and enhance their learning. Beyond university teaching he has conducted over 300 executive education programs with major corporations and other U.S. and international organizations on leadership, leader development and character development.

TOPICS COVERED

TRANSFORMATIONAL LEADERSHIP

THE "4 I'S" OF THE TRANSFORMATIONAL LEADERSHIP FRAMEWORK
TRANSACTIONAL VERSUS TRANSFORMATIONAL LEADERSHIP

EMPOWERMENT AND ENGAGEMENT

ALIGNING OTHERS AROUND YOUR LEADER INTENT
SETTING THE CONDITIONS FOR PROACTIVE ENGAGEMENT

BUILDING TRUST AND CREDIBILITY

ESTABLISHING ETHOS, LOGOS, AND PATHOS
CREATING A "BANK ACCOUNT" OF TRUST CREDITS

CHARACTER-BASED LEADERSHIP

BEING THE STANDARD - ROLE MODELLING
INSPIRING CHARACTER IN OTHERS

LEADERSHIP PHILOSOPHY STATEMENT

CODIFYING YOUR LEADERSHIP PHILOSOPHY
SHARING YOUR AUTHENTIC APPROACH TO LEADING WITH OTHERS

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