IMS



PRACTICAL INNOVATION IN GOVERNMENT
with Dr. Alan Robinson
Complimentary to IMS Members (US) per person

VIRTUAL SESSION (1-HOUR)

PRACTICAL INNOVATION IN GOVERNMENT

Whether people want more government or less government, everyone wants efficient government.

Based on research covering five countries and 77 government organizations, Alan Robinson's new book shows how the predominant private-sector approaches to improvement don't work well in the public sector, while practices that are rare in the private sector prove highly effective. The highest performers they studied have attained levels of efficiency that rival the best companies anywhere.

This exciting new approach will help managers at any level to transform their corner of government.

DR. ALAN ROBINSON

Alan Robinson, Ph.D. is the co-author of 10 books on performance and innovation, including his best-selling book Ideas are Free. He has advised more than 300 organization in twenty-five countries on improving their performance through front-line change efforts. Dr. Robinson's research has been written about in The Wall Street Journal, The New York Times, The Economist, Business Week, Inc., Fortune, Investor's Business Daily, Forbes, Entrepreneur, Harvard Management Update, and Fast Company. Dr. Robinson is on the faculty of the Isenberg School of Management at the University of Massachusetts.

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