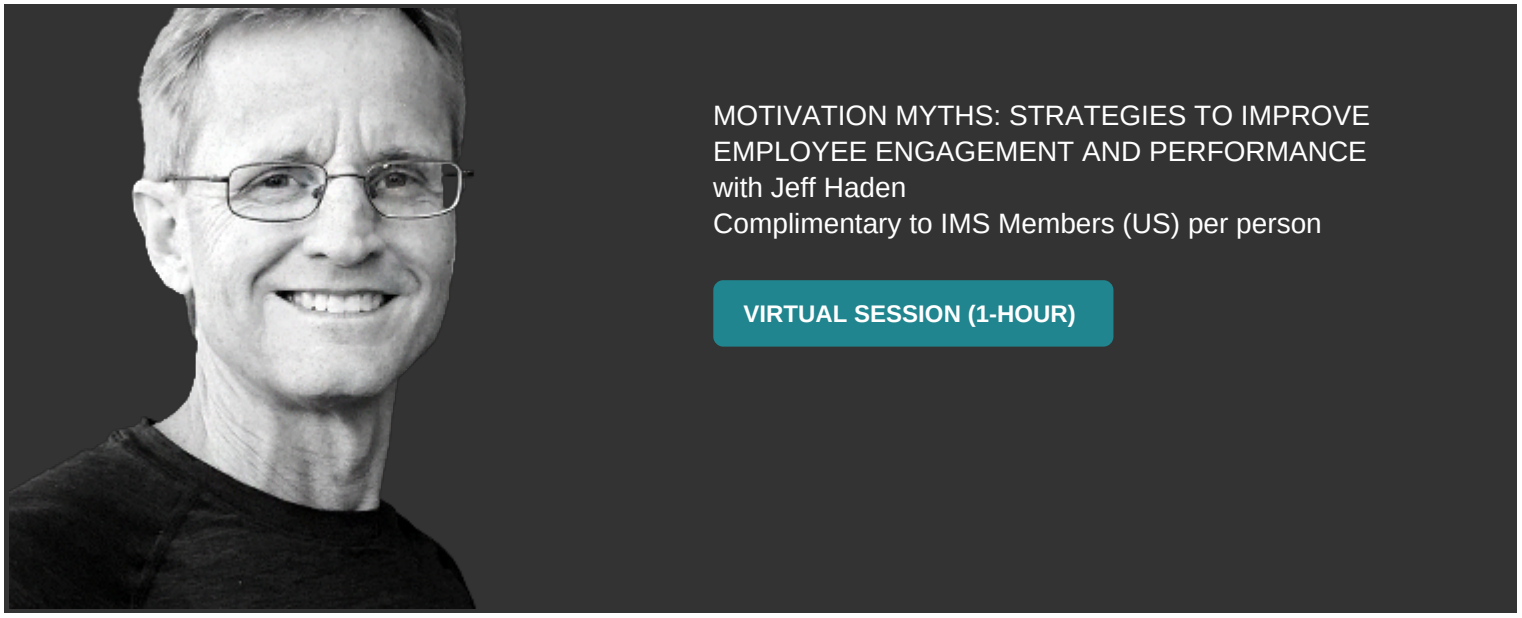


MOTIVATION MYTHS: STRATEGIES TO IMPROVE EMPLOYEE ENGAGEMENT AND PERFORMANCE

Sometimes leaders implement changes to improve employee engagement and motivation. Other times they make changes to improve the bottom-line. But what if you could take steps that will achieve both? This program will discuss real-world and research-based strategies any leader can use to improve employee satisfaction and improve productivity, efficiency, and financial results.

In this program you will discover:

- How high achievers in all fields set themselves up to win
- Why money is not the only motivator
- The amazing impact promotions have on turnover, productivity and even stock prices
- Why you should have less meetings and how to make the ones you have more productive
- Which has a bigger impact - removing toxic employees or hiring superstars?
- An easy fix for the stress and productivity loss created by email

JEFF HADEN

Jeff Haden is a contributing editor for Inc. Magazine, articles read by approximately 3 million people per month. Speaker, ghostwriter, LinkedIn Influencer, author of the NYT bestselling The Motivation Myth: How High Achievers Really Set Themselves Up to Win. Prior to changing careers I worked in manufacturing for 20 years; worked my way up from entry-level shop floor to running a 1,000 employee manufacturing plant.

FOR REGISTRATION PLEASE CONTACT: **Rosemary Godwin** - IMS Regional Director - Dallas-Ft.-Worth
Phone: **+1 (817) 793-1258** Email: **dallas@ims-online.com** Website:
https://ims-online.com/leadership-development/Dallas-Ft.-Worth/10