



BECOMING A LEADER: STRATEGIES & TOOLS FOR
NEW & EMERGING LEADERS
with Dr. Ellen Burts-Cooper
\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

BECOMING A LEADER: STRATEGIES & TOOLS FOR NEW & EMERGING LEADERS

Employees who are deservingly promoted into managerial positions because they do well in their current jobs often need additional support and better preparation if they're to successfully manage and/or lead others. In order to be successful and ensure the productivity of the people they supervise, managers need to develop a critical set of skills related to performance management, motivation, team development, communication, delegation and priority management skills. This session will focus on equipping managers with the knowledge and tools they need to effectively manage people and increase productivity in their areas of responsibility. Participants will explore basic managerial concepts, discuss common situations and challenges, and learn how to apply specific strategies and tools to successfully manage people.

DR. ELLEN BURTS-COOPER

Dr. Ellen Burts-Cooper has spent the last 20 years specializing in strategies and techniques for the development of increased psychological safety and trust throughout teams. She is frequently featured in Time Magazine, Black Voices, Smart Business Magazine, Bloomberg BusinessWeek, Crain's and more. She is on faculty at Case Western Reserve University in the Weatherhead Executive Education Program and consults on psychological safety and trust for the key success of teams across numerous industries, including manufacturing, healthcare, financial services, education, retail, utilities, governmental agencies and not-for-profit organizations.

Dr. Ellen Burts-Cooper is the author of the best-selling books "aMAZEing Organizational Teams: Navigating 7 Critical Attributes for Cohesion, Productivity and Resilience" and "Canine Instinct: A Guide to Survival and Advancement in Corporate America."

TOPICS COVERED

MANAGE SELF AND TEAM THROUGH LEADERSHIP TECHNIQUES
MOTIVATE THROUGH GOAL AND METRIC SETTING
CONVEY THE MOST IMPORTANT INFORMATION THROUGH EFFECTIVE
COMMUNICATION AND MEETING MANAGEMENT
SELECT THE MOST CRITICAL WORK THROUGH PROJECT PRIORITIZATION
EMPOWER THROUGH EFFECTIVE DELEGATION
PROVIDE TOOLS FOR PROPER PROJECT EXECUTION
ENSURE ACCOUNTABILITY BY MONITORING PROGRESS THROUGH
METRICS

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