IMS



HOW DIGITAL LEADERSHIP IS(N'T) DIFFERENT
with Dr. Gerald Kane
Complimentary to IMS Members (US) per person

VIRTUAL SESSION (1-HOUR)

HOW DIGITAL LEADERSHIP IS(N'T) DIFFERENT

Digital disruption won't end anytime soon; the average worker will experience numerous waves of disruption during the course of a career. The COVID pandemic accelerated many of these changes, and will make the coming years more disruptive than in our lifetimes. Many leaders mistakenly believe that they need an entirely different skillset to lead a digitally mature organization or a digitally native generation. Prof. Kane discusses what should and shouldn't change about effective leadership in a digital world. Discover how digital disruption is primarily about people and why effective digital transformation involves changes to organizational dynamics and how work gets done. Learn how managers play an essential role in creating a culture that is more agile, risk tolerant, and experimental.

- Characteristics of digitally mature companies
- Barriers to digital transformation and how to overcome them
- Leadership skills to succeed in a digital workplace

DR. GERALD KANE

Dr. Gerald Kane is the C. Herman and Mary Virginia Terry Chair in Business Administration in the Management Information Systems Department at the University of Georgia and a senior editor of MIS Quarterly. He is Co-author of *The Technology Fallacy: How People Are the Real Key To Digital Transformation* and *The Transformation Myth: Leading Your Organization Through Uncertain Times*. His research interests involve how organizations develop strategy, culture, and talent in response to changes in the competitive landscape wrought by digital technology, such as social media, mobile devices, Internet-of-Things, analytics, and emerging technologies (i.e. virtual reality, augmented reality, artificial intelligence). His published research has appeared in such academic journals as MIS Quarterly, Information Systems Research, Organization Science, Management Science, Marketing Science, Journal of Management Infomration Systems, Journal of Business Ethics, Harvard Business Review, and MIT-Sloan Management Review, among others. Prof. Kane has surveyed over 20,000 executives globally and interviewed over 100 digital leaders. He uses this rich data to speak to companies and conferences worldwide. He has worked with companies such as Deloitte, Walmart, MetLife, AppDirect, John Deere, Skillsoft, Caterpillar, Liberty Mutual, Partners Healthcare, among others to help executive teams understand and respond to digital disruption.

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