



CONTROL YOUR ATTENTION, CONTROL YOUR LIFE! HELPING LEADERS AMPLIFY PERFORMANCE

Leaders need a more strategic framework to achieve more of their most important results and help their team members do the same. Outdated "time-management" advice is no longer a relevant path to productivity. Our biggest obstacle in the 21st century is not that we don't have enough time (still the same 24 hours we've always had!). It's that we have too many distractions! And we can't solve a distraction problem with a "time" solution. Attention Management is the new path to productivity.

MAURA THOMAS

Maura Nevel Thomas is an award-winning international speaker on individual and corporate productivity and work-life balance, and the most widely-cited authority on attention management. She is a TEDx Speaker, founder of Regain Your Time, author of six books, and was named a Top Leadership Speaker in Inc. Magazine. Maura is a contributing expert to major business outlets including as a columnist for both Forbes and Harvard Business Review.

TOPICS COVERED

WHAT IS ATTENTION MANAGEMENT AND HOW IS IT USED TO IMPROVE PRODUCTIVITY?

THREE WAYS TO OVERCOME DISTRACTION AND FOCUS ON WHAT'S MOST IMPORTANT

IDENTIFY SKILLS GAPS IN TEAM MEMBERS' ABILITY TO GET THEIR MOST IMPORTANT WORK DONE

UNDERSTAND HOW AND WHY STAFF BEHAVIORS DON'T ALIGN WITH DESIRED ORGANIZATIONAL METRICS

CULTIVATE HABITS THAT SUPPORT, RATHER THAN SABOTAGE, CONCENTRATION, CRITICAL THINKING, AND STRATEGIC LEADERSHIP INSPIRE MORE EFFECTIVE COMMUNICATION THROUGHOUT THE ORGANIZATION

IMPLEMENT POLICIES AND WORK FLOW PRACTICES THAT WILL HAVE A POSITIVE IMPACT ON THE PRODUCTIVITY CULTURE OF THE ENTIRE ORGANIZATION

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