



## THE LONG GAME: HOW TO BE A LONG TERM THINKER IN A SHORT TERM WORLD

with Dorie Clark

Complimentary to IMS Members (US) per person

VIRTUAL SESSION (1-HOUR)

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It's no secret that today's leaders feel pulled in too many directions. We often feel rushed, overwhelmed, and perennially behind. So we keep our heads down, focused on the next thing, and the next, without a moment to breathe. We need to reorient ourselves to see the big picture so we can tap into the power of small changes that, made today, will have an enormous and disproportionate impact on our future success. We need to start playing The Long Game. In this talk, Dorie Clark - Harvard Business Review author and Duke University Fuqua School of Business executive education professor - will share concrete strategies to help you sharpen your strategic thinking and embrace a long-term perspective that pays future business and career dividends.

## DORIE CLARK

Dorie Clark helps individuals and companies get their best ideas heard in a crowded, noisy world. She has been named one of the Top 50 business thinkers in the world by Thinkers50, and was honored as the #1 Communication Coach in the world by the Marshall Goldsmith Leading Global Coaches Awards. She is a keynote speaker and teaches executive education for Duke University's Fuqua School of Business and Columbia Business School. Clark is the author of *The Long Game*, *Entrepreneurial You*, *Reinventing You*, and *Stand Out*, which was named the #1 Leadership Book of the Year by Inc. magazine. She has been described by the New York Times as an "expert at self-reinvention and helping others make changes in their lives." A former presidential campaign spokeswoman, Clark is a frequent contributor to the Harvard Business Review, and is a consultant and speaker for clients such as Google, Yale University, and the World Bank. She is also a graduate of Harvard Divinity School, a Broadway investor, and a producer of a multiple Grammy-winning jazz album.

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