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AGILE LEADERSHIP: HOW TO HELP LEADERS AND TEAMS NAVIGATE CHANGE
with Dr. Barbara Trautlein
$395 (US) per person

VIRTUAL SESSION (3-HOUR)

AGILE LEADERSHIP: HOW TO HELP LEADERS AND TEAMS NAVIGATE CHANGE

Become a more agile leader by learning tactics to influence-up, collaborate cross-functionally, and motivate direct reports to forge partnerships up, down, and across the organization. From new technologies to increasingly demanding customer expectations to new generations entering the workforce, we are all are bombarded with never-ending change. Are you frustrated that no matter what you try, your change initiatives seem to either fail outright or produce gains that don't last? The reality is that as many as 70% of organizational change efforts fall short of expectations. Yet, your team's impact and your career progress hinge on your ability to lead successful and sustainable change. In this dynamic workshop, youll get beyond the buzzwords and leverage a proven formula for change. The CQ® System for Developing Change Intelligence® is based on decades of leading transformational change across diverse industries, years of conducting global research on managing change, and study into the psychology and neuroscience of change. Through highly-interactive exercises and real-life examples youll learn how to:

- Overcome resistance to change by reframing resistance from enemy to ally and using it as a powerful source of informa lead others to embrace change
- Enlighten the head, engage the heart, equip the hands to get people moving in positive, new directions so change sticks
- Become a more agile leader by learning tactics to influence-up, collaborate cross-functionally, and motivate direct report forge partnerships up, down, and across the organization
- Diagnose your own Change Intelligence, and build the CQ of the people and teams you lead
- Develop your CQ to drive change that gets results, recoups your investment, and makes a bottom line difference for you organization, team and career
- Emerge as a more competent and confident - and less stressed and frustrated leader of change

DR. BARBARA TRAUTLEIN

Barbara A. Trautlein, PhD is author of the best-selling book Change Intelligence: Use the Power of CQ to Lead Change that Sticks, principal and founder of Change Catalysts, and originator of the CQ System for Developing Change Intelligent Leaders and Organizations. For over 25 years, Barbara has coached executives, trained leaders at all levels, certified change agents, and facilitated mission-critical change management initiatives - achieving bottom-line business and powerful leadership results for clients. In 2015 she had the honor of being named Change Management Consultant of the year by the Association of Change Management Professionals. Barbara is gifted at sharing strategies and tactics that are accessible, actionable, and immediately applicable. Her blend of research and real-world expertise makes her an in-demand speaker at conferences around the world. Barbara has a unique ability to connect with her audiences, from C-level executives in Fortune 500 organizations to front line employees, and across industries, from steel mills to sales teams, refineries to retail outlets, and healthcare to high tech. Clients served include Ascension Healthcare, Cisco, Deloitte, Dunkin' Brands, the Ford Motor Company, the NYPD, and Save the Children. Barbara holds a doctorate in Organizational Psychology from the University of Michigan.

TOPICS COVERED

TAKING CHARGE OF CHANGE - THE "CHANGE LEADER" IS YOU
YOUR CHANGE INTELLIGENCE/CQ - YOUR STRENGTHS AND BLIND SPOTS
COACHING TO ADAPT YOUR STYLE TO BUILD RELATIONSHIPS AND ENGAGE FOR CHANGE
TACTICS TO INFLUENCE-UP TO ENGAGE EXECUTIVES, INFLUENCE ACROSS TO ENGAGE PEERS, AND INFLUENCE "DOWN" TO ENGAGE DIRECT REPORTS TO FORGE ALIGNMENT AND ACCELERATE EXECUTION
SCIENCE-BASED STRATEGIES TO REFRAME RESISTANCE FROM ENEMY TO ALLY AND SHIFT FROM COMPLAINTS TO COMMITMENT
BUILDING CHANGE INTELLIGENT TEAMS AND TURNING-AROUND STRUGGLING PROJECTS
LEADING CHANGE INTELLIGENT INITIATIVES THAT ACHIEVE RESULTS, USE EFFECTIVE PROCESSES, AND POSITIVELY INVOLVE STAKEHOLDERS
COMMUNICATING FOR CHANGE AND TELLING THE STORY THAT CONNECTS HEART, HEAD, AND HANDS
CREATING AN AGILE AND CHANGE-CAPABLE CULTURE ON YOUR TEAM
REFLECTION AND APPLICATION TO "BACK-HOME" CHANGE CHALLENGES

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