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HOW INNOVATIVE THINKING LEADS TO EXTRAORDINARY OUTCOMES
with Dr. Iris Firstenberg
$395 (US) per person

**VIRTUAL SESSION (3-HOUR)**

# HOW INNOVATIVE THINKING LEADS TO EXTRAORDINARY OUTCOMES

Successful organizations operate on the edge of chaos and embrace risk, error, and ambiguity,while practicing strategies that reduce the need for doing, undoing, and redoing. You will learnkey strategies and practical tools to give you the adaptive capacity to work creatively withchange and uncertainty. Using examples from teams and organizations that have applied thesetools, we will discuss how to tap the human potential for creative thinking, from the inceptionof ideas to their transformation into practical business strategies and innovations. Learn howeffective leaders infuse all levels of the organization with the creative capacity to achieveextraordinary outcomes.

# DR. IRIS FIRSTENBERG

Dr. Iris Firstenberg is an Adjunct Professor of Psychology, UCLA and Adjunct Professor ofManagement at UCLA Anderson. She specializes in strategies for creative problem solving andinnovative thinking. Dr. Firstenberg also conducts seminars on creativity and innovation for awide cross-section of Fortune 500 organizations, including companies in aerospace, software,automotive, healthcare, entertainment, defense, telecommunications, energy, financial services,retail, and pharmaceuticals, as well as government agencies such as NASA. Her latest book,Extraordinary Outcomes: Shaping an Otherwise Unpredictable Future (John Wiley & Sons, 2014),provides a practical framework to help organizations navigate in a world of uncertainty. Dr.Firstenberg is the recipient of the 2002 UCLA Department of Psychology Faculty DistinguishedTeaching Award and the 2011 UCLA Extension Distinguished Teaching Award.

# TOPICS COVERED

## KEY LEADERSHIP ATTRIBUTES FOR FOSTERING CREATIVITY AND INNOVATION

INTERACTIVE, ENGAGING CLASS EXERCISE TO IDENTIFY KEY LEADERSHIP ATTRIBUTES FOR EXTRAORDINARY OUTCOMES

## BRINGING THE FUTURE TO THE PRESENT

REDUCE UNCERTAINTY AND INCREASE VALUE BY LEARNING TO VISIT THE FUTURE AND PARTNER WITH THE FUTURE

## BALANCING CHAOS AND ORDER

FOSTER DELIBERATE CHAOS TO RECOGNIZE EMERGING OPPORTUNITIES AND SHORTEN CYCLE TIME

## ADAPTIVE PLANNING

ATTRIBUTES SHARED BY AGILE ORGANIZATIONS THAT CAN RAPIDLY RESPOND TO THE UNFOLDING FUTURE IN A WORLD OF COMPLEXITY

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