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WHAT EVERY MANAGER NEEDS TO KNOW: DEVELOP BUSINESS ACUMEN TO GET AHEAD
with Dr. Noah Barsky
$395 (US) per person

VIRTUAL SESSION (3-HOUR)

WHAT EVERY MANAGER NEEDS TO KNOW: DEVELOP BUSINESS ACUMEN TO GET AHEAD

Many rising leaders find themselves and their teams challenged when workplace expectations stretch beyond functional expertise. Even with abundant (and often excessive) data dashboards these days, many employees still struggle to identify and really understand their company's most important business metrics.This session guides participants on how to enhance their leadership influence by connecting strategic priorities, financial realities and performance accountability.

Dr. Barsky offers unconventional wisdom in a common-sense way to help leaders use common analytics to improve employee engagement and business results. Key takeaways include how to better promote broader strategic perspective, build more compelling business cases and drive lasting performance outcomes.

DR. NOAH BARSKY

Noah Barsky, PhD is an award-winning professor in Graduate and Executive business programs at the Villanova University School of Business. He has also taught with the Institute for Management Studies since 2001. Dr. Barsky develops and delivers executive education programs for various Fortune 100 companies, professional services firms and industry associations. His seminars challenge audiences to think differently and are well remembered for their lasting value. Dr. Barsky has also authored five books and over 100 articles in various academic and professional forums, including Forbes, The Economist, ReWorked, The Cutter Business Technology Journal and Advances in Business Education and Training.

TOPICS COVERED

SOLVING THE STRATEGY PUZZLE: RETHINKING DAILY PRIORITIES, DECISIONS AND RESULTS
THE POWER OF THE PENNY: HOW SMALL CHANGES CAN DELIVER BIG RESULTS
MAKE IT MEANINGFUL: FINDING THE METRICS THAT MATTER MOST TO LASTING SUCCESS
OUTCOMES, NOT OUTPUTS: LEVERAGING INSIGHT TO ELEVATE AND ACCELERATE CAREERS

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