



WHAT TO SAY WHEN...SCRIPTS A MANAGER CAN USE FOR DELICATE CONVERSATIONS

with Mrs Alisa Cohn

Complimentary to IMS Members (US) per person

VIRTUAL SESSION (1-HOUR)

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There are times as a manager when you know that a necessary conversation will be difficult. You might have to deliver bad news or provide feedback to a team member who is not performing. The conversation might be new to you, like telling someone you are bringing in a new manager over them or having a career conversation with an employee. Sometimes you just need a structure for these conversations and sometimes you just need to get your mouth around the words. This program will give you a framework to engage in common delicate or difficult conversations with less anxiety and greater effectiveness.

MRS ALISA COHN

Alisa Cohn is an Executive Coach who has worked with C-suite executives at prominent startups (such as Venmo, Etsy, Draft Kings, The Wirecutter, Mack Weldon, and Tory Burch) and Fortune 500 companies (including Dell, IBM, Microsoft, Google, Pfizer, Calvin Klein and The New York Times). She is the author of *From Start-up to Grown-up*, which unpacks and provides insights and tools for the journey founders (and all leaders) must go through as they scale their leadership. She was named the Top Startup Coach in the World at the Thinkers50/Marshall Goldsmith Global Coaches Awards and the #1 Global Guru for Startups in 2021. A sought-after speaker, Inc. has named Alisa one of the top 100 leadership speakers, and she has keynoted events for IBM, PwC, Dell, and Citi. She is the executive coach for Runway, the incubator at Cornell's New York City campus, and is a regular contributor to the Harvard Business Review, Forbes, and Inc. She has been featured as an expert on BBC World News and in the New York Times and the Wall Street Journal and is an angel investor and a Broadway investor.

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