IMS



BECOMING A LEADER: STRATEGIES & TOOLS FOR NEW & EMERGING LEADERS
with Dr. Ellen Burts-Cooper
$395 (US) per person

VIRTUAL SESSION (3-HOUR)

BECOMING A LEADER: STRATEGIES & TOOLS FOR NEW & EMERGING LEADERS

Employees who are deservingly promoted into managerial positions because they do well in their current jobs often need additional support and better preparation if they're to successfully manage and/or lead others. In order to be successful and ensure the productivity of the people they supervise, managers need to develop a critical set of skills related to performance management, motivation, team development, communication, delegation and priority management skills. This session will focus on equipping managers with the knowledge and tools they need to effectively manage people and increase productivity in their areas of responsibility. Participants will explore basic managerial concepts, discuss common situations and challenges, and learn how to apply specific strategies and tools to successfully manage people.

DR. ELLEN BURTS-COOPER

Dr. Ellen Burts-Cooper has spent over two decades providing personal and professional development training, coaching and consultation. She has been featured in Time Magazine, Black Voices, Smart Business Magazine, Bloomberg BusinessWeek, Cleveland Jewish News, Cleveland.com and Crain's Cleveland Business.

She is also the author of two books "aMAZEing Organizational Teams: Navigating 7 Critical Attributes for Cohesion, Productivity and Resilience" and "Canine Instinct: A Guide to Survival and Advancement in Corporate America."Previously, Ellen served as a Senior Vice President and Senior Director of Operational Excellence, IT Performance Management and Governance for PNC Financial Services. Prior to the financial services industry, Ellen worked in the electronics industry where she led global teams in several functions at 3M Company in St. Paul, MN.

She earned a BS in chemistry from Stillman College in Tuscaloosa, AL, her PhD in organic/polymer chemistry from Virginia Tech in Blacksburg, VA, her MBA from the University of Minnesota, Carlson School of Business, and her Lean Six Sigma Master Black Belt certification from 3M Company.

TOPICS COVERED

MANAGE SELF AND TEAM THROUGH LEADERSHIP TECHNIQUES
MOTIVATE THROUGH GOAL AND METRIC SETTING
CONVEY THE MOST IMPORTANT INFORMATION THROUGH EFFECTIVE COMMUNICATION AND MEETING MANAGEMENT
SELECT THE MOST CRITICAL WORK THROUGH PROJECT PRIORITIZATION
EMPOWER THROUGH EFFECTIVE DELEGATION
PROVIDE TOOLS FOR PROPER PROJECT EXECUTION
ENSURE ACCOUNTABILITY BY MONITORING PROGRESS THROUGH METRICS

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