IMS



PROVEN STRATEGIES TO IMPROVE ENGAGEMENT AND ACCOUNTABILITY ON YOUR TEAM
with Dr. Daren Martin
$395 (US) per person

VIRTUAL SESSION (3-HOUR)

PROVEN STRATEGIES TO IMPROVE ENGAGEMENT AND ACCOUNTABILITY ON YOUR TEAM

Typical companies have a 29% engagement rate. This is abysmal and handicaps success at every level. A Company of Owners was written to spark an evolution in companies and organizations leading to a fully engaged team where everyone acts and performs like an owner.

How much better would your company be if ...

- Every team member came to work every day excited about the company''s vision and their role in making it a success?
- You had a company full of high-performing people?
- You had a common language within your company that helped drive performance?
- Its culture was team-oriented, service-driven and supportive of one another?
- Everyone acted like an owner?

DR. DAREN MARTIN

Dr. Daren Martin - The Culture Architect advises, speaks, and writes books on Company Culture,Employee Engagement, Sales, Leadership, Customer Experience and more. His bestsellingbook, A Company of Owners has sparked positive change at companies around the world andhas been called "Best book I have read since Good to Great". Other titles include, Whiteboard:Business Models That Inspire Action, Unbeach Your Company: Learning to Swim in the NewOcean and The Sink: Radical Transformation with One Small Change. Dr. Martin providesKeynotes for a wide range of Conferences and Industries including Oil and Gas, Healthcare,Financial, Hospitality, and more as well as for Associations and Franchise groups. He usescaptivating stories, relatable examples, and powerful hooks to keep attendees coming back towhat they learned, while accelerating meaningful change. Dr. Martin's thought leadership andchange strategies in transforming companies earned him the title The Culture Architect. Dr. Martinran his own business for 20 years and for the last 11 years has been a Trusted Advisor forFortune 500 companies, organizations, and small business owners from a wide range ofindustries. He has been in over 40 countries. He is also the CEO and Founder of The GlobalCompany Culture Association - a member organization committed to improving workplace culturearound the world.

TOPICS COVERED

HOW COMPANY CULTURE IS A FORCE MULTIPLIER TO EVERY IMPORTANT COMPANY METRICS
MAXIMIZING EMPLOYEE ENGAGEMENT
ATTRACTING AND RETAINING TOP TALENT
COMPANY CULTURE KILLERS (AND HOW TO ELIMINATE THEM)
HOW TO CREATE A BAM (BUSINESS ACTIONABLE MANTRA)
ESTABLISHING A POWERFUL IDENTITY
PUSH PLAY - WHY FUN IS GOOD BUSINESS
THE CORE ATTITUDES AND BEHAVIORS OF OWNERS AND WHY YOU WANT EVERYONE EXHIBITING THEM

FOR REGISTRATION PLEASE CONTACT: **Rosemary Godwin** - IMS Regional Director - Dallas-Ft.-Worth
Phone: **+1 (817) 793-1258** Email: **dallas@ims-online.com** Website:
https://ims-online.com/leadership-development/Dallas-Ft.-Worth/10