



## HOW TO RETAIN AND ENGAGE TALENT DURING THE GREAT RESIGNATION

with Dr. Beverly Kaye

Complimentary to IMS Members (US) per person

VIRTUAL SESSION (1-HOUR)

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It is an unprecedented time that has been called the Great Resignation. Over 15 million employees have left their employers in the last 9 months. Over 4.5 million in just August alone. Why? To find greener pastures where they feel engaged and valued. This loss of talent cost employers over 200% of the employees annual salary.

In this very special IMS program international speaker and best-selling author Dr. Beverly Kaye will provide people managers with insights to engage and retain their key employees and avoid costly talent loss. Based on her 5 best-selling books she will discuss how career conversations, stay interviews and a positive work culture will help stop employees from going to your competitors.

This program is supported by discussion boards and microlearning lessons to help deepen the impact of this one hour program.

# DR. BEVERLY KAYE

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Dr. Beverly Kaye is one of the nation's leading authorities in career issues in the workplace. Her ground breaking career development, engagement and mentoring programs have been implemented by such leading corporations as American Express, DaimlerChrysler, Hartford Life, Macy's, Marriott International, Microsoft, Sprint, Starbucks, and Xerox. She is the founder and CEO of Career Systems International, the leader in the development and delivery of innovative, action-based, Talent Management solutions. Before earning a doctorate at UCLA, Bev did graduate work in organization development at MIT Sloan School of Management, and earned a Master's Degree from George Washington University. Bev has spent years researching corporate strategies for developing, engaging and retaining knowledge workers. Her book, *Love 'Em or Lose 'Em: Getting Good People to Stay*, (Berrett-Koehler, 3d Ed. 2005) co-authored with Sharon Jordan-Evans, has sold nearly a half million copies in 20 languages and has reached Wall Street Journal and Amazon best seller status. *Learning Journeys* (Davies-Black, 2001), edited by Dr. Kaye, is a collection of essays from top management experts. *Love It, Don't Leave It: 26 Ways to Get What You Want at Work* (Berrett-Koehler, 2003), also a WSJ best seller, is designed to put job satisfaction in the hands of the employee. In the early '80's, Dr. Kaye first published her now classic book, *Up is NOT the Only Way* (revised, Davies-Black, 1997), which foresaw the effects of leaner and flatter organizations on individual careers. Over the years, she has received many other honors and awards, including ASTD's National Career Development Award.

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