IMS

HOW TO THINK STRATEGICALLY AND MAKE AN IMPACT
with Gregory Githens
$395 (US) per person

VIRTUAL SESSION (3-HOUR)

HOW TO THINK STRATEGICALLY AND MAKE AN IMPACT

Strategic thinking is a rare and valuable competency that is needed at all levels of the organization. It is the number one development requirement for the next generation of leaders. Those who have it will see more opportunities for contribution and for advancement. This program will help you understand what it means to "be strategic" and how to make a broader impact in your organization. A competent strategic thinker tolerates ambiguity, notices weak signals, defines the core challenge, and designs and communicates an effective response with a winning strategic logic. Through interactive exercises and by studying real-world examples, the program will help you develop key strategic thinking skills which will serve you throughout your career.

GREGORY GITHENS

Greg Githens is author of How to Think Strategically. Sharpen Your Mind. Develop Your Competency and co-author of the best-selling Successful Project Management. As an executive coach and educator who has delivered programs in six continents, Greg's work focuses on helping leaders accelerate their organizational and career impact. He is a program leader for the Project Management Institute on topics of Strategic Thinking, Strategic Initiatives, Program Management, and Capturing Requirements.

TOPICS COVERED

IDENTIFY THE 20 MICRO-SKILLS OF STRATEGIC THINKING AND THE BEN FRANKLIN TECHNIQUE FOR MAKING THEM PRODUCTIVE "HABITS OF MIND"
DEVELOP YOUR PERSONAL BRAND AS A COMPETENT STRATEGIC THINKER
UNDERSTAND THE DIFFERENCES BETWEEN STRATEGY, GOAL SETTING, AND PLANNING
POSE HIGH-QUALITY QUESTIONS THAT SPARK STRATEGIC INSIGHTS
DISTINGUISH STRATEGIC THINKING FROM OPERATIONAL THINKING

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