



SHIFTING THE CONVERSATION TO DIVERSITY AND INCLUSION THROUGHOUT THE WORKPLACE
with Mrs Hang Black
Complimentary to IMS Members (US) per person

VIRTUAL SESSION (3-HOUR)

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There's a lot of momentum about diversity and inclusion, but the conversation is incomplete without a discussion about access. Inclusion does not ensure equality. Without equal access to opportunity, people, and resources, valuable talent will be left out and left behind. The journey doesn't end with an invitation to the room. Be clear on whether the invitation is to serve, to sit, or to speak. Perhaps now is even the time to stand.

It's time to replace victim-blaming and privilege shaming with empathy, data, and an open discussion on how to be intentional about being an active ally. In doing so, as leaders, we can provide a safe environment and level the playing field to recruit, retain, and nurture diverse talent. This in turn will enable us to build organizations with cognitive diversity required for innovation in a modern business world.

MRS HANG BLACK

As a Vietnamese immigrant, dedicated mother, and seasoned technology executive, Hang's motivation is simple-pave the path with nearly three decades of experience developing resources and resilience.

Hang began her career as a process engineer at AMD where she earned multiple patents in semiconductor manufacturing. She then moved over to Cisco as a Technical Marketing Engineer, adding product management, marketing and sales to her skill set. Hang left Cisco to start her own company as a sales and marketing consultant where she was nicknamed "Black Ops" for her cutting edge solutions to field marketing, marketing ops, sales ops & sales enablement. She also led worldwide sales enablement programs at cybersecurity company Gigamon and unified communications provider 8x8.

A global speaker on sales, leadership, and a passionate advocate for women in the workplace, Hang's first book about how immigrant women without access can pave their own path to success was released in January 2021.

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