



## 7 CRITICAL STRATEGIES FOR IMPROVING COLLABORATION AND TEAMWORK ON HYBRID TEAMS

with Dr. Ellen Burts-Cooper  
\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

# 7 CRITICAL STRATEGIES FOR IMPROVING COLLABORATION AND TEAMWORK ON HYBRID TEAMS

In order for teams to thrive upon returning to the workplace, it is essential for employers to be ready to address their team's concerns about a post-pandemic workplace to help employees adjust to a new/different workplace environment. As we move into the post quarantine adjustments, it is critical to establish team strategies for engaging and re-engaging. Given the rapid change in our work environments, it is even more critical that we set ourselves up to continue to be productive, cohesive and resilient.

## DR. ELLEN BURTS-COOPER

Dr. Ellen Burts-Cooper has spent over two decades providing personal and professional development training, coaching and consultation. She has been featured in Time Magazine, Black Voices, Smart Business Magazine, Bloomberg BusinessWeek, Cleveland Jewish News, Cleveland.com and Crain's Cleveland Business.

She is also the author of two books "aMAZEing Organizational Teams: Navigating 7 Critical Attributes for Cohesion, Productivity and Resilience" and "Canine Instinct: A Guide to Survival and Advancement in Corporate America." Previously, Ellen served as a Senior Vice President and Senior Director of Operational Excellence, IT Performance Management and Governance for PNC Financial Services. Prior to the financial services industry, Ellen worked in the electronics industry where she led global teams in several functions at 3M Company in St. Paul, MN.

She earned a BS in chemistry from Stillman College in Tuscaloosa, AL, her PhD in organic/polymer chemistry from Virginia Tech in Blacksburg, VA, her MBA from the University of Minnesota, Carlson School of Business, and her Lean Six Sigma Master Black Belt certification from 3M Company.

# TOPICS COVERED

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## SEVEN CRITICAL ATTRIBUTES FOR EFFECTIVE PROJECT TEAMS

UNDERSTANDING 5 CRITICAL ELEMENTS OF WORKPLACE TRUST  
CREATING CUSTOMIZED APPRECIATION STRATEGIES  
INCREASING EFFECTIVE CROSS-FUNCTIONAL COMMUNICATION  
MANAGING BEHAVIOR FOR EFFECTIVE RELATIONSHIPS  
MANAGING MEETINGS FOR PRODUCTIVE OUTCOMES  
SOLVING PROBLEMS AND MAKING DECISIONS WITH CONFIDENCE  
TAPPING INTO CREATIVITY AND IDEATION FOR TEAM INNOVATION

## RE-ENGAGING AND RECONNECTING AS A TEAM

LEARNING FROM THE EFFICIENCIES AND CHALLENGES OF WORKING IN REMOTE AND IN-OFFICE HYBRID ENVIRONMENTS  
CULTIVATING FLEXIBILITY, ADAPTABILITY, AND CREATIVITY DURING CHAOS AND CRISIS  
WORKING AS A TEAM TO MANAGE STRESSES RELATED TO WORKPLACE ISSUES STEMMING FROM CURRENT AND POST EVENT-RELATED DISRUPTIONS

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