



## 7 CRITICAL STRATEGIES FOR IMPROVING COLLABORATION AND TEAMWORK ON HYBRID TEAMS

with Dr. Ellen Burts-Cooper  
\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

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In order for teams to thrive upon returning to the workplace, it is essential for employers to be ready to address their team's concerns about a post-pandemic workplace to help employees adjust to a new/different workplace environment. As we move into the post quarantine adjustments, it is critical to establish team strategies for engaging and re-engaging. Given the rapid change in our work environments, it is even more critical that we set ourselves up to continue to be productive, cohesive and resilient.

## DR. ELLEN BURTS-COOPER

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Dr. Ellen Burts-Cooper is the senior managing partner of Improve Consulting and Training Group, a firm that provides personal and professional development training, coaching and consultation. Improve has been featured in Time Magazine, Black Voices, Smart Business Magazine, Bloomberg BusinessWeek, Cleveland Jewish News, Cleveland.com and Crain's Cleveland Business.

Dr. Burts-Cooper is on faculty at Case Western Reserve University in the Weatherhead Executive Education Program and The Institute for Management Studies (IMS). She is the author of the books "aMAZEing Organizational Teams: Navigating 7 Critical Attributes for Cohesion, Productivity and Resilience" and "Canine Instinct: A Guide to Survival and Advancement in Corporate America." She also created the workshop curricula "Personal Positioning: Building Personal Brand Equity" and "Don't Just Think Outside the Box, Make the Box Bigger."

She earned a BS in chemistry from Stillman College in Tuscaloosa, AL, her PhD in organic/polymer chemistry from Virginia Tech in Blacksburg, VA, her MBA from the University of Minnesota, Carlson School of Business and her Lean Six Sigma Master Black Belt certification from 3M Company.

# TOPICS COVERED

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REENGAGING AND RECONNECTING AS A TEAM

FOUNDATIONAL ELEMENTS FOR TEAM ENGAGEMENT & ACCOUNTABILITY

GETTING BACK TO BASICS - A REVIEW OF THE SEVEN CRITICAL TEAM FACTORS

WORKING AS A TEAM TO MANAGE STRESSES RELATED TO WORKPLACE ISSUES STEMMING FROM  
CURRENT AND POST-EVENT RELATED DISRUPTIONS

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