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NEXT LEVEL LEADERSHIP: KEY SKILLS REQUIRED FOR YOUR CONTINUED SUCCESS
with Bob Treadway
$395 (US) per person

VIRTUAL SESSION (3-HOUR)

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Next-level leaders bring more to their organization than their peers. Next-level leaders are recognized as strategic human assets who are indispensable - and next in line for promotion. This practical and engaging session teaches techniques that allow leaders to see around corners, anticipate the next big things, lead teams to achieve challenging goals, and make wise decisions that hold up in situations of uncertainty and volatility. Participants sharpen skills in forecasting, learn how to pick key issues and early signals from a flood of information, think in the future tense, and apply collaboration to see ahead insightfully. Participants will build their own executive scanning system, learn the best questions to ask in uncertainty, and practice making wise decisions with unique forecasting technique. The key skills participants learn in this session, added to operational expertise, will enhance their influence and value to the organization and their colleagues.

BOB TREADWAY

Mr. Bob Treadway is a globally-praised advisor on forecasting, strategy, and leadership development who believes that foresight and anticipation strongly enhance a leaders effectiveness and value. Hes served as top-rated leadership faculty for industry programs in financial services, agriculture, food, information security, and government. Eight US and Canadian universities and colleges have invited him to serve as guest lecturer and adjunct faculty. Clients like Berkshire Hathaway, Motorola, Hilton, theFederal Reserve, Gillette, ExxonMobil, American Express, Syngenta, US Gypsum, and the National League of Cities retain Mr. Treadway to help them develop long-ranged thinking, forecast the environments of tomorrow, form robuststrategy, and take action on what`s ahead. Most of his practice is executive sessions with governance and top management in think tank, brainstorming, future visioning, decision-making, and strategic planning projects. Hes advised trade negotiators on the long term future, financial examiners on how to evaluatestrategy, telecommunications companies on the uses for unlimited broadband, and wealthy foundations on how to get the greatest return on their philanthropy. While he is called on to make forecasting presentations for a wide range of organizations and industries, participants often comment on the take-away, hands-on instruction that allows them to become better forecasters on their own. As one executive put it recently, "Your workshop, in just one short hour, helped the audience with HOW to think about their own businessesin the future."

TOPICS COVERED

THREE BEST PRACTICES FOR LOOKING INTO THE FUTURE
WHY PREDICTION FAILS AND WHAT TO DO INSTEAD
HOW TO ENHANCE YOUR "EXECUTIVE SCANNING SYSTEM"
HOW TO FILTER INCOMING INFORMATION FOR THE MOST IMPACTFUL DEVELOPMENTS
PRACTICE AND COACHING IN "IMPLICATION THINKING" - AN ESSENTIAL DECISION-MAKING SKILL
FOUR TECHNIQUES TO SEE AROUND CORNERS
PUTTING IT ALL TOGETHER. APPLYING "NEXT LEVEL" TECHNIQUES TO THE ENVIRONMENT AHEAD

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