



HOW TO THINK STRATEGICALLY: ESSENTIAL SKILLS TO INCREASE YOUR IMPACT

with Ron Carucci

\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

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You have heard the term "strategic thinking," but what does it actually mean? This course cuts through the ambiguity and teaches the concrete actions required to think and act strategically. Learn how to be recognized as someone who is strategic, get your ideas heard, and make a lasting impact on improving the performance of your organization. Discover how to be indispensable in your current role and become the first person people think of when more senior and strategic opportunities become available.

RON CARUCCI

Ron Carucci is the best-selling author of *To Be Honest: Lead with the Power of Truth, Justice & Purpose* and *Rising to Power: The Journey Of Exceptional Executives*. As cofounder and managing partner at Navalent, Ron helps CEOs and executives tackle challenges of strategy, organization and leadership. His article "Make Strategic Thinking Part of Your Job" was published in the *Harvard Business Review* and his work is also often featured in *Fortune*, *CEO Magazine*, *BusinessInsider*, *MSNBC*, and *Business Week*.

TOPICS COVERED

THINKING STRATEGICALLY - HOW TO SCAN FOR TRENDS, CHANGES, AND OPPORTUNITIES

THE STRATEGIC SYSTEM MODEL: STRATEGIC OPPORTUNITIES AT ALL LEVELS IN THE ORGANIZATION

IDENTIFY THE STRATEGIC OPPORTUNITIES IN YOUR ROLE WHICH REALLY IMPACT PERFORMANCE

LEARN TECHNIQUES TO FOCUS MORE TIME ON STRATEGIC PRIORITIES INSTEAD OF JUST TACTICAL ISSUES

SHARPEN YOUR STRATEGIC THINKING WITH DATA & ANALYTICS

ACT STRATEGICALLY BY ADAPTING, EFFECTIVELY UTILIZING RESOURCES, AND MANAGING UP

BUILD STRATEGIC RELATIONSHIPS TO TEST AND SUPPORT YOUR IDEAS

TRANSLATE STRATEGIC THINKING INTO STRATEGIC EXECUTION

MANAGE THE PRESSURES AND CHALLENGES OF THINKING AND ACTING MORE STRATEGICALLY

SUCCESSFULLY NAVIGATE CAREER TRANSITIONS INTO MORE SENIOR AND STRATEGIC ROLES

FOR REGISTRATION PLEASE CONTACT: **Charles Good** - IMS Regional Director - Los-Angeles

Phone: +1 (775) 322-8222 Email: losangeles@ims-online.com Website:

<https://ims-online.com/leadership-development/Los-Angeles/16>