



FROM PLAYER TO COACH: MAKING THE  
SUCCESSFUL TRANSITION TO MANAGEMENT  
with Dr. Michael Woodward  
Thursday, March 25, 2021  
11 AM - 2 PM Eastern Time  
\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

## FROM PLAYER TO COACH: MAKING THE SUCCESSFUL TRANSITION TO MANAGEMENT

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The transition from star player to team coach is a tremendous leap. All too often new managers are thrown into challenging circumstances with limited support and resources. With the impact of COVID and the move to virtual environments, managing is more stressful than ever before. As an organizational psychologist and professor of executive coaching at NYU, Dr. Woody believes that effective management is rooted in understanding the psychology of human nature. During this session Dr. Woody will facilitate self-insight and provide simple techniques for effectively managing in this ever-changing business environment. In this session Dr. Woody will focus on developing self-insight, building trust and fostering psychological safety. The session will blend interactive lectures, individual exercises, and group discussions. The session will culminate with each participant making commitments to turning their learning into action.

# DR. MICHAEL WOODWARD

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Michael "Dr. Woody" Woodward, PhD is a Clinical Assistant Professor of Executive Coaching at New York University (NYU) where he leads the Master of Science program in Executive Coaching and Organizational Consulting. He is also a CEC certified professional coach trained in the field of industrial and organizational psychology. As a consultant and professional coach, Dr. Woody works with both private and corporate clients on building management and leadership capacity. Dr. Woody has been an advisor to the EY Entrepreneur of the Year and Entrepreneurial Winning Women programs.

As a consultant and coach, Dr. Woody has worked with management and executive level clients at such organizations as: Bacardi USA, SAP, Sugar Foods Corporation, and Department of Homeland Security. Prior to founding HCI in 2005, Dr. Woody served as a management and human resources consultant for PricewaterhouseCoopers Consulting (PwC) and as a project manager for IBM Business Consulting Services in Washington DC. Dr. Woody is author of the Amazon.com top selling job book *The YOU Plan: A 5-step guide to Taking Charge of Your Career in the New Economy*. Dr. Woody has also published award winning research on teamwork titled *Cooperation and Competition: The Effects of Team Entrainment and Reward Structure* (Woodward et al, 2005).

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## TOPICS COVERED

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### INTRODUCTION: WHAT MAKES AN EFFECTIVE MANAGER

THE LATEST RESEARCH ON WHAT MAKES A SUCCESSFUL MANAGER  
THE GALLUP 5 MODEL FOR HIGHLY EFFECTIVE MANAGERS

### EXERCISE ARTICULATING YOUR VALUES COMPASS, DEBRIEF & DISCUSSION

### THE VALUES COMPASS HOW YOUR VALUES GUIDE YOUR DECISIONS

THE ROLE OF VALUES IN MANAGING AND LEADING  
EXAMPLES OF VALUES IN BUSINESS LEADERSHIP  
IDENTIFYING AND ARTICULATING YOUR FIVE (5) CORE VALUES

### THE TRUST FACTOR ESTABLISHING AND CREATING A TEAM BOND

A FIVE-COMPONENT MODEL FOR BUILDING TRUST  
PRINCIPLES FOR ESTABLISHING PSYCHOLOGICAL SAFETY  
TACTICS FOR CULTIVATING A SAFE AND OPEN ENVIRONMENT

### EXERCISE - CREATING YOUR TEAM ANDON, DEBRIEF & DISCUSSION

### COMMITMENTS TO ACTION AND CLOSEOUT

FOR REGISTRATION PLEASE CONTACT: **Mary S. Held** - IMS Regional Director - Columbus  
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