IMS



HOW TO MAKE GREAT DECISIONS IN STRESSFUL TIMES
with Dr. Jackson Nickerson
Complimentary to IMS Members (US) per person

VIRTUAL SESSION (1-HOUR)

HOW TO MAKE GREAT DECISIONS IN STRESSFUL TIMES

Fear. Anxiety. Threat. These emotions, while not uncommon, have been ever present and working overtime for most people during the Covid-19 pandemic. Decision-making in business and at home are affected in deep and real ways from these emotions. They can lead to poor decisions and solving the wrong problem.This one hour session will discuss how fear, anxiety, and threat negatively affect decision making. The session also will introduce a method to help you make great decisions in stressful times by introducing three-steps that can help you become calm, cool, and collected; see the full panorama of the situation that you face; and reformulate the challenge confronting you to make sure you are solving the right problem with a good decision.

DR. JACKSON NICKERSON

Dr. Jackson Nickerson is the Frahm Family Professor of Organization and Strategy at Washington University in St. Louis Olin Business School. He also is the Associate Dean and Director of Brookings Executive Education and a Senior Non-resident Scholar in Governance Studies at the Brookings Institution. A prior systems engineer at NASAs Jet Propulsion Laboratory with a BSME from Worcester Polytechnic Institute and an MSME from U.C. Berkeley, Jackson combines his engineering systems knowledge with an MBA and Ph.D. in Business Strategy both from U.C. Berkeleys Haas School of Business. He is a globally recognized expert in organization design and its performance implications as well as in critical thinking for business decisions, for which the Olin Business School won the inaugural MBA Roundtable Innovators Award. He also is the creator of Leading Thinking, a new approach for developing leaders taught through Brookings Executive Education. Jackson has published numerous papers in leading academic journals and is the author or editor of four books. His latest book is entitled Leading Change from the Middle: A Practical Guide to Building Extraordinary Capabilities (Brookings, 2014). He consults with business, government, and nonprofits on problem diagnosis, strategy, and leading change. In addition to serving on corporate boards, Jackson is a co-founder and business director of NFORMD.NET, a new media company that provides sexual assault prevention programs to universities and the U.S. Army.

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