



**LEAD FOR RESULTS: IMPROVING FOCUS,  
RELATIONSHIPS AND PERFORMANCE**  
with Dr. Clinton Longenecker  
Thursday, October 22, 2020  
11 AM - 2 PM Eastern Time  
\$395 (US) per person

**VIRTUAL SESSION (3-HOUR)**

## LEAD FOR RESULTS: IMPROVING FOCUS, RELATIONSHIPS AND PERFORMANCE

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Now more than ever, getting better results on an ongoing basis is the leadership mandate in every organization around the world. This seminar is designed to help business leaders develop a framework with which to systematically increase their personal effectiveness and ability to achieve higher levels of performance. This dynamic, interactive and hands-on virtual live learning experience will: equip managers to better focus their people and themselves on desired outcomes; help leaders effectively equip their people to perform at higher levels; demonstrate the importance of creating a working environment that fosters better results; encouraging managers to maximize people power and will make a strong case for developing both people and processes in your quest for better results. Leaders attending this program will walk away knowing how to improve their performance and deliver better results when they go to work the very next day.

## DR. CLINTON LONGENECKER

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Dr. Clinton Longenecker is an award-winning business educator, researcher, author, motivational speaker, and executive coach who was recently recognized by The Economist as one of the top 15 business professors in the world. A thought leader in rapid performance improvement, Dr. Longenecker has published over 180 journal articles in America's top academic and professional journals. He is also the author of two best-selling books, including *Getting Results: Five Absolutes for High Performance* and *The Two-Minute Drill: Lessons for Rapid Organizational Improvement from Americas Greatest Game*. Dr. Longenecker has helped transform the talents of thousands of business leaders in some of America's best companies from coast-to-coast.

# TOPICS COVERED

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## CAREER SURVIVAL AND SUCCESS

LEARN THE PRACTICAL APPLIED HABITS AND MINDSET TO GET BETTER RESULTS ON AN ONGOING BASIS FROM YOURSELF, YOUR TEAM, AND YOUR ORGANIZATION

## THE 5 ABSOLUTES FOR HIGH PERFORMANCE

## THE PRACTICES OF HIGH PERFORMANCE BUSINESS LEADERS

THE POWER OF FOCUS

THE POWER OF PREPARATION

THE POWER OF CLIMATE AND CULTURE

NURTURING WORKING RELATIONSHIPS

DEVELOPING PEOPLE, PROCESSES AND YOURSELF AS A LEADER

## HOW TO BECOME A MORE RESULTS-ORIENTED LEADER

ASSESS YOUR OWN LEADERSHIP HABITS BASED ON THE PRACTICES THAT LEAD TO BETTER RESULTS  
DEVELOP A PERSONAL IMPROVEMENT GAME PLAN TO BECOME A MORE RESULTS ORIENTED LEADER

FOR REGISTRATION PLEASE CONTACT: **Daniel Menard** - IMS Regional Director - Toronto  
Phone: **+1 (647) 551-2530** Email: **[toronto@ims-online.com](mailto:toronto@ims-online.com)** Website:  
**<https://ims-online.com/leadership-development/Toronto/26>**