IMS

HOW TO PRESENT AND COMMUNICATE WITH INFLUENCE AND IMPACT
with Paul McGee
$395 (US) per person

VIRTUAL SESSION (3-HOUR)

HOW TO PRESENT AND COMMUNICATE WITH INFLUENCE AND IMPACT

This is a highly practical session that will provide you with both the insight and the inspiration to influence and impact others in a wide range of professional and personal contexts.From Martin Luther King to Steve Jobs, leaders throughout history have used their abilities as communicators to influence and impact others with their message. Paul McGee has delivered over 3,000 presentations in a career spanning over 21 years. He's spoken in 36 countries to date in places ranging from Tehran to Texas. He's convinced that being a great communicator is not some gift bestowed upon you at birth. Although natural ability will play a part, we can all reach greater heights than where we are now in terms of our ability as communicators.Whether it's communicating with customers, colleagues, your boss or a community group there are ways to sabotage your message or alternatively succeed with it. Attending this seminar will help you avoid sabotaging your success and equip you with the tools required to develop your personal confidence and to present and communicate with impact and influence.By doing so you will enhance the success of your organization, your career, your professional reputation and your own ability to succeed in life.

PAUL MCGEE

Paul McGee is one of the UK's leading speakers on the subject of change, workplace relationships and motivation. His provocatively titled book SUMO (Shut Up, Move On) became an instant best seller and his book on Self Confidence reached number one in the WHSmith's business book chart and remained there for a further 24 weeks. He has appeared on BBC Breakfast television and is a regular contributor to Radio 5live. Building on his background in psychology, Paul's aim is to deliver a practical, relevant message that can make an immediate impact on people's professional and personal lives. His approach is considered both inspirational and humorous as he seeks to deliver a memorable experience that equips people with insights and ideas to increase their personal effectiveness and impact. He's spoken for over 750 organisations in 35 countries to date, and from Todmorden to Tehran and from Bradford to Brisbane, Paul's messages have resonated with a global audience.His work has been endorsed by the Elite Performance Director of the British Olympic Association, Sir Clive Woodward and his clients include blue chip organisations, public sector bodies and a leading Premiership football club.

TOPICS COVERED

EXPLORE WHY OUR CAREERS, OUR RELATIONSHIPS AND OUR PERSONAL SUCCESS ARE SO INEXTRICABLY LINKED TO OUR ABILITY TO COMMUNICATE AND CONNECT WITH OTHERS

WHAT ARE THE SEVEN MAJOR MISTAKES THAT PRESENTERS MAKE AND HOW CAN YOU OVERCOME THEM?

IDENTIFY AND LEARN HOW TO USE PROVEN STRATEGIES TO BECOME MORE MEMORABLE, RELEVANT AND ENGAGING

HOW TO ACHIEVE LIFE BY POWERPOINT BY APPLYING SOME SIMPLE BUT GAME CHANGING IDEAS

HOW TO STRUCTURE YOUR PRESENTATION FROM SCRATCH IN ORDER TO ACHIEVE MAXIMUM ATTENTION

FOR REGISTRATION PLEASE CONTACT: **Anne Kurzrock** - IMS Regional Director - Chicago
Phone: **+1 (775) 322.8222** Email: **chicago@ims-online.com** Website:
https://ims-online.com/leadership-development/Chicago/6