



POWERFUL WOMEN LEADERS: HOW TO CONNECT,  
ENGAGE AND SUCCEED  
with Dr. Debbye Turner Bell  
\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

## POWERFUL WOMEN LEADERS: HOW TO CONNECT, ENGAGE AND SUCCEED

---

In spite of this age of unprecedented access and opportunity for women in the workplace, women still lag far behind men in positions of power and leadership. This course will help women leaders and emerging leaders identify necessary tools for leadership, hone communication and negotiation skills, understand the role of emotional intelligence and cultural competence in achieving success, and harness the power of networking. This course will help identify common mistakes that impede influence and advancement. Participants will assess their current leadership skills and gain tools to enhance and solidify their position as an undeniable leader.

## DR. DEBBYE TURNER BELL

---

Dr. Debbye Turner Bell is a broadcast journalist, motivational speaker, author, veterinarian and consultant. Dr. Turner Bell has been part of the IMS Family of Educators for several years. In August, 2021, Turner Bell will add author to her many roles with the publication of her first book, *Courageous Faith: A Lifelong Pursuit of Faith Over Fear*. For more than two decades, she has addressed millions of people in audiences from the corporate, academic, and community service arenas. Turner Bell enjoyed a long career in broadcast journalism. For 11 years she was a staff correspondent for CBS News. She was also the Early Show's resident veterinarian and garnered an interview with President and Mrs. Bush at the White House, produced a vast body of work for CBS Sunday Morning, among other assignments, and is still an expert contributor to Animal Planet. Dr. Turner Bell divides her time speaking and teaching as well as serving on local, state and national boards. She has a Doctor of Veterinary Medicine degree from the University of Missouri-Columbia and a Bachelor of Science degree in Agriculture from Arkansas State University.

# TOPICS COVERED

---

## DEFINING LEADERSHIP

ASSESS YOUR LEADERSHIP SKILLS  
NAVIGATING THE "DOUBLE BINDS" OF WOMEN IN LEADERSHIP  
ESTABLISHING AND INCREASING YOUR VISIBILITY

## CONNECT NOT JUST COMMUNICATE

LISTENING IS ESSENTIAL TO COMMUNICATING  
GAINING AND BUILDING CREDIBILITY  
GIVING AND RECEIVING FEEDBACK

## UNDERSTANDING AND ENHANCING YOUR EMOTIONAL INTELLIGENCE (EQ)

## THE ART AND CRAFT OF NEGOTIATING

## THE POWER OF NETWORKING

HOW TO NETWORK STRATEGICALLY  
MAKING YOUR NETWORK WORK FOR YOU

## DEFINING SUCCESS

CREATING A ROADMAP FOR SUCCESS  
IDENTIFYING AND ARRANGING YOUR PRIORITIES

FOR REGISTRATION PLEASE CONTACT: **Spiro Serpanos** - IMS Regional Director - Washington-D.C.  
Phone: **+1 (202) 367-6226** Email: **wadc@ims-online.com** Website:  
**<https://ims-online.com/leadership-development/Washington-D.C./27>**