



POWERFUL WOMEN LEADERS: HOW TO CONNECT,  
ENGAGE AND SUCCEED  
with Dr. Debbye Turner Bell  
Tuesday, October 27, 2020  
10 AM - 1 PM Central Time  
\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

## POWERFUL WOMEN LEADERS: HOW TO CONNECT, ENGAGE AND SUCCEED

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In spite of this age of unprecedented access and opportunity for women in the workplace, women still lag far behind men in positions of power and leadership. This course will help women leaders and emerging leaders identify necessary tools for leadership, hone communication and negotiation skills, understand the role of emotional intelligence and cultural competence in achieving success, and harness the power of networking. This course will help identify common mistakes that impede influence and advancement. Participants will assess their current leadership skills and gain tools to enhance and solidify their position as an undeniable leader.

### DR. DEBBYE TURNER BELL

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Dr. Debbye Turner Bell is a veterinarian, journalist, minister, motivational speaker, wife, and mother. For three years, she served as the lead U.S. news anchor for Arise News, a global cable news network. She hosted a daily evening news broadcast called Arise America. Currently, she can be seen as an expert contributor to the show DOGS 101 on Animal Planet. For 11 years, Turner Bell enjoyed her role in broadcast journalism as a staff correspondent for CBS News starting in 2001. She covered a variety of subjects, and was from time to time called upon to cover breaking and developing news. Turner Bell was dubbed The Early Show's resident veterinarian sharing a wealth of advice about quality pet care. In 2002, Debbye garnered an interview with President & Mrs. Bush at the White House for a Pet Planet segment about the first family's pets. Periodically she reported for the CBS Evening News. And she provided an in-depth look at the working dogs of the federal agency, Alcohol, Tobacco, and Firearms (ATF) for CBS Sunday Morning. Turner Bell hosted a prime time television magazine program called "48 Hours on WE." Prior to joining CBS, she co-hosted a local television magazine program called "Show Me St. Louis."

# TOPICS COVERED

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## DEFINING LEADERSHIP

ASSESS YOUR LEADERSHIP SKILLS  
NAVIGATING THE "DOUBLE BINDS" OF WOMEN IN LEADERSHIP  
ESTABLISHING AND INCREASING YOUR VISIBILITY

## CONNECT NOT JUST COMMUNICATE

LISTENING IS ESSENTIAL TO COMMUNICATING  
GAINING AND BUILDING CREDIBILITY  
GIVING AND RECEIVING FEEDBACK

## UNDERSTANDING AND ENHANCING YOUR EMOTIONAL INTELLIGENCE (EQ)

## THE ART AND CRAFT OF NEGOTIATING

## THE POWER OF NETWORKING

HOW TO NETWORK STRATEGICALLY  
MAKING YOUR NETWORK WORK FOR YOU

## DEFINING SUCCESS

CREATING A ROADMAP FOR SUCCESS  
IDENTIFYING AND ARRANGING YOUR PRIORITIES

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