



## RESILIENT LEADERSHIP: CRITICAL SKILLS FOR IMPROVING PERFORMANCE & ENGAGEMENT

with Ryan Estis

Tuesday, December 01, 2020

8 AM - 11 AM Pacific Time

\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

# RESILIENT LEADERSHIP: CRITICAL SKILLS FOR IMPROVING PERFORMANCE & ENGAGEMENT

For an entire generation of business leaders the actions they take now and in the months ahead will define them and their companies. Navigating this defining moment in the short term and preparing to capture opportunity in the long term will require a healthy mindset, critical decision making and strong relationships. During this interactive, virtual experience Ryan Estis will leverage both his proprietary research and personal experience leading a business through crisis and uncertainty. Ryan will review lessons learned and provide very specific and actionable insight participants can leverage to respond to the short-term challenges and create momentum to capitalize over time.

## RYAN ESTIS

Ryan Estis understands the challenges business leaders and top performers face, because he's been in their shoes. He spent 15 years helping companies connect with employees and customers as an ad agency executive, building a client roster of category leading brands. Nine years ago, he decided to put that experience into practice and launch his own research and learning organization. Ryan is afforded an inside look at what the world's best companies do differently and he shares that insight by helping clients initiate change, improve performance and deliver growth.

Ryan has been recognized as one of "the best keynote speakers ever heard" by Meetings & Conventions magazine. His presentations include original research and customized insight for each audience. He inspires audiences with practical insight, plenty of energy and powerful, relevant stories that resonate long after the meeting ends. Attendees walk away with a specific plan for applying new ideas once they get back to work. His writing has been featured in Forbes, Inc., Fast Company and Entrepreneur Magazines. His clients include AT&T, Motorola, MasterCard, Adobe, MassMutual, the National Basketball Association, the Mayo Clinic, Honeywell, Thomson Reuters, Ernst & Young, Lowes and Prudential. Ryan gets to know every client's business and customizes all keynote ...

# TOPICS COVERED

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DOWNTURN PSYCHOLOGY AND THE WINDOW OF OPPORTUNITY  
THE CHARACTER TRAITS OF A "FUTUREMAKER" & MAKING THE FUTURE HAPPEN  
COACHING MINDSET AND EMOTIONAL RESILIENCE AMID UNCERTAINTY  
DRIVERS OF ENGAGEMENT AND EMOTIONAL COMMITMENT  
KEYS TO EFFECTIVE LEADERSHIP COMMUNICATION DURING A CRISIS  
TRUE NORTH LEADERSHIP QUESTIONS THAT CREATE IMPACT

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